

LEISURE AND ENVIRONMENT COMMITTEE

17TH MARCH 2020

A CO-ORDINATED CAMPAIGN AND ENFORCMENT APPROACH TO FLY TIPPING

1.0 Purpose of Report

1.1 To inform members of the progress made in developing and implementing a co-ordinated approach to fly tipping within the district.

2.0 Background Information

2.1 In September 2019 a report was presented to Leisure and Environment Committee setting out an outline approach to fly tipping. This was in support of the Council's Cleaner, Safer and Greener campaign and the objectives of the Community Plan. The action plan forms part of the 'Not in Newark and Sherwood' campaign.

2.2 Fly tipping is the illegal disposal of household, industrial, commercial or other "controlled" waste without a waste management licence. The waste can be liquid or solid. Fly tipping is not the same as littering.

3.0 Introduction

3.1 On order to provide a co-ordinated approach to fly tipping and to ensure that a robust and effective plan is in place a 'Fly Tipping Task Group' has been established to develop a range of actions across a number of disciplines that provide a framework for future work.

3.2 The task group consists of staff from the following areas:

Public Protection
Environmental Services
Communications
Legal

3.3 The action plan that has been developed is multi-faceted in that it addresses short, medium and long term solutions across enforcement, education, prevention and public awareness.

3.4 The Task Group has been meeting regularly and Members will be aware of some of the actions that have already been implemented. For example the review of the Council's Bulky Waste Collection service has been undertaken and changes to the service are to be introduced in April. A more co-ordinated approach to enforcement has also been implemented with the Community Protection Officers now working more closely with both the Neighbourhood Wardens in the Housing Service and the Environmental Wardens in the Waste Team. This approach has already seen an increase in the enforcement activity in relation to fly tipping. In 2019 one fixed penalty notice was issued in relation to fly tipping. So far in 2020 six fixed penalty notices for fly tipping have been issued.

3.5 In the September report to committee a number of provisional ideas were set out. These have now been further developed and a detailed action plan has been put together.

4.0 Proposals

4.1 The action plan set out below shows the range of actions that have been developed and the progress so far. It is proposed that the action plan will be in place until late this year when it will be reviewed. It is proposed that a targeted 12 month campaign is resourced and delivered being led jointly by the Business Managers from Public Protection and Waste and Transport. The campaign is called 'Not in Newark and Sherwood' and will dovetail with the wider campaign across Nottinghamshire.

Action	Progress	Comments
Re-launch the council's bulky waste service	75% Complete	Report taken to committee and new charging infrastructure agreed. Artwork commissioned, agreed and ordered
Promotion and advertising of new bulky waste service on collection vehicle	50% Complete	Advertising artwork commissioned, agreed and ordered
Promote three free collection days in three communities, to dovetail with the Days of Action	Planning 75% complete. Roll out later in calendar year	Areas identified already are Southwell and Clipstone. A third area is yet to be agreed but will be shortly. All bulky waste items will be collected from identified areas
Produce leaflet for tradespeople reminding of the responsibilities of carrying waste and ensuring its proper disposal	On going	Whenever officers visit business they are promoting the message that waste must be disposed of correctly and legally.
Day of Action addressing illegal waste carriers to be carried out in conjunction with the Police	Complete. This took place in Newark and involved, Police NSDC, VOSA, HMRC and the Environment Agency. 14 vehicles were stopped and inspected. One person was served with a Notice to produce waste documents. One vehicle was found to have no insurance.	Second day now being planned. This is likely to be in the west of the district.
Scrapyard visits with the Police	Programmed for later in year	
Install 'covert cameras' and signage at key sites	Project under way. Potential sites identified. First three sites identified as the worst fly tipping	Artwork commissioned, agreed and ordered. Sign stations built and roll out commenced. A small project

	hotspots within the district. These are all A Road laybys.	regarding the placement of overt cameras has commenced. Supplier has been identified and the project has reached the GDPR check stage
Negotiate with the County Council and amended access to Household waste sites for trade vehicles	Positive progress has been made. NCC and Veolia have agreed in principle to open the site in Newark to vehicles not exceeding 3500 kg on a pay as you visit basis. Veolia are undertaking feasibility study to ascertain the implications of this.	
Examine feasibility of covert operation for rogue waste collection businesses.	Later in year.	Details being developed but will be subject to legal sign off.
Approach local social media sites to ensure the irresponsible promotion of 'tip run' requests and services are monitored to prevent the risk of residents falling foul of the law	Later in year	Twitter, Facebook and other social media sites will be targeted to promote legal disposal of waste and discourage 'tip run' posts.
Examine feasibility of using Public Space Protection Orders to control fly tipping on Deerdale Lane/Eakring Road	Good progress being made. An agreement in principle has been reached with the County Council, Forestry Commission and Mansfield DC. The Council's legal team have confirmed that the PSPO can be used for this purpose.	The terms of the PSPO and the way it will operate now need to be developed.

5.0 **Equalities Implications**

- 5.1 The set of actions likely to be involved in the campaign have been assessed and it is considered that with the exception of the use of covert cameras there are not likely to be any implications.
- 5.2 If, and when covert cameras are deployed these will be done in accordance with the information Commissioners Office guidance and the protocols issued by the Surveillance Commissioner.

6.0 Financial Implications

6.1 None from this report as a budget to support this work was agreed in September

7.0 Community Plan – Alignment to Objectives

7.1 Objective 1 of the Community Plan is to ‘Improve the cleanliness and appearance of the local environment’. This is supported by the following actions:

Reduce littering, fly-tipping, graffiti and dog fouling, through a programme of education aimed at changing behaviours.

Increasing the number/profile of enforcement actions

Supporting communities to build civic pride and facilitating activities to enable communities to improve their local areas.

7.2 The campaign actions proposed will assist in the delivery of this element of the Community Plan.

8.0 RECOMMENDATION(S)

a) Members are asked to note the progress made on the action plan put together by the fly tipping task group.

Reason for Recommendation(s)

To allow a sustained and targeted programme to be delivered to reduce the level of fly tipping in the district.

Background Papers

Nil

For further information please contact Andy Kirk ext 5577 or Alan Batty ext 5467 .

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