

<b><u>Active4Today Performance Indicators</u></b>	<b>Appendix 2</b>		
	30th September 2023	30th September 2024	<b>Growth (+) Decline (-)</b>
No. of User Visits - TOTAL	578,024	506,055	-12.45%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	152,262	134,523	-11.65%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	65,370	76,822	+17.52%
No. of Leisure Centre user visits - Deprived areas - Total users	11,245	20,852	+85.43%
No. of individuals referred to Active4Today from a health professional - Total	178	184	+3.37%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	64	87	+35.94%
No. of Community Groups supported by Sports Development	88	96	+9.09%
Live Leisure Centre Membership base (adults) - Total	8,222	8,494	+3.31%
Live Leisure Centre Membership base (children) - Total	3,566	3,224	-9.59%
Number of people on concessionary membership	385	522	+35.58%