

Appendix III

PERFORMANCE MANAGEMENT REPORT, FROM 1ST APRIL TO 31ST JULY 2024 SPORTS DEVELOPMENT UPDATE

Community Development

Active4Today grant aid scheme received 36 applications for support from local sports clubs, coaches and individuals ahead of the grant panel meeting in July. From the 36 applications received, 35 of were awarded funding as set out below, with one kit sponsorship application being withdrawn, due to receiving external funding from another source.

Grant	Description	Awarded	Sports
Talented Individual	Receive 12 months free access to an Active4Today leisure centre.	3	Karate Cycling Skydiving
Coach and Official Development	Receive 50% (upto £150 per year) towards coaching/ development courses.	19	Football Archery Running Cricket
Club Development	Receive up to £1000 per project, which could be towards facilities for the development of the clubs offer.	3	Football Running
Community Engagement	Receive £250 to support club events which open the club to new members and/or celebrate the success of existing members.	2	Cricket Archery
Kit Sponsorship	Receive £400 + a banner towards the purchase of junior/ disability team kit.	8	Boccia Football Cricket Swimming Squash

The team continue to provide a range of advice, support and funding opportunities to clubs across the district and has supported 82 clubs during this period. Additional support has been given to Ollerton Town Football Club as they continue to expand their junior offer and ensure stability and sustainability in the senior team. The Club will also be supporting the development of the VISPA scheme in the community, by trialling the volunteer programme in the Sherwood side of the district.

Officers have supported the new Newark Nationals Baseball team with NSDC colleagues to promote and secure facilities that accommodate their hire needs. Initially these sessions were provided in local parks, however, due to increasing numbers of participants and to safeguard other park users, the sessions have now been moved to the Magnus Academy, Newark.

The team has also supported NSDC and Edwinstowe based sports clubs with applications to the S106 funding, as well as sending information to all district-based clubs regarding opportunities and funding available for them to access.

Following a recent meeting with Trent Bridge Community Trust (TBCT) the team will be supporting a new Street Cricket initiative at Barnby Road Academy from October. Prior to these sessions commencing, TBCT will be providing taster sessions to young people during Active4Today's school holiday programme.

Newark and Sherwood Sports Council (NSSC) met in April and discussed fundraising including support from the Academy Transformation Trust Further Education, which will see clubs being paid to complete adult education courses, provided by 'Buddle' (previously Club Matters).

Clubs raised the issue of anti-social behaviour taking place at their facilities from low level nuisance to vandalism, destruction of facilities and traveller encampments. Clubs have suggested they would be interested in supporting diversionary activities if they are able to resource this.

The immediate NSSC committee members met again in June to discuss the format of meetings and decided to arrange 3 types of meeting - committee, working group and full council, to ensure the group work proactively. This was agreed by the full council meeting during July.

The team met with the new Welfare and Safeguarding Officer (WSO) from Active Notts in early April to discuss the level of support local sports clubs can access to improve their club's policies and procedures. Information has been shared with all local clubs regarding this opportunity which was also raised as an agenda item at the April Newark and Sherwood Sports Council meeting. The WSO will be attending a planned NSSC event in September alongside Edwina Archer, Active Notts Funding Officer.

The sports development team continue to support the 'Move More Newark and Sherwood' (MMNS) group, Community Alcohol Partnerships and Local Delivery Pilots, as well as supporting NSDC with the Hawtonville Partnership and the development of local all-weather pitch and Playzone facilities.

Active4Today attended Nottinghamshire Show in May which was a great success. There were 2 challenges on offer for children and adults, with the chance to win 4 x free memberships, alongside games for younger children to try. The team engaged with current members, clubs and the wider community to raise awareness of the sports development and leisure centre offer. Information was given out regarding community-based activities such as local walking groups, free orienteering activities, as well as sign posting to sports clubs. In addition, information was also available on A4T memberships and information regarding timetabled and specialist sessions Active4Today offer across all sites.

An apprentice was recruited in June, to work with the sports development team. The apprentice will be supporting the team in all aspects of their work whilst completing a Level 3 Community Health and Sport Apprenticeship with Coach Core. The apprentice will gain experience with attendance at business club meetings, working at well-being and volunteer events and delivering holiday activities, alongside the VISPA volunteers.

Active4Today are again supporting the Newark and Sherwood Community and Sports Awards, being organised by NSDC in partnership with Radio Newark. The event will take place on Friday 20th September at The Renaissance, Kelham Hall. Active4Today has sponsored the 'Creating Change for Sport and Physical Activity' award. All district-based sports clubs received nomination information and NSDC team received over 100 nominations across all categories.

Following the success of the Minster School group gym/mental health resilience sessions, the team are pleased to be welcoming students from Magnus Academy to use the gym at NSFC from September. These sessions will include support from school pastoral and PE leads as well as a mental health resilience workbook designed by ShawMind and provided to the students and school Deputy Safeguarding Officer during their first session.

The team has been working with 'Standguide' to promote and provide employment support for members and the wider community who may be long term unemployed, or who may have long term health conditions and be at risk of falling out of employment. Standguide workers will be available at all centres, every week for pre-arranged and drop in support. Standguide will also be integral (alongside DWP) in promoting and referring into the DWP bursary scheme.

The sports development team have attended 11 events during the quarter including the CVS Funding Fair, Caring Roadshow, Boughton Community Hub Launch, Holy Trinity Healthy week and Nottinghamshire Show. During these events the team has engaged with 551 people, delivered activity taster sessions and given out information on –

- health and well-being
- GP referrals
- Specialist and inclusive sessions
- holiday activities
- HAF session
- VISPA
- Memberships

Partner site facilities continue to provide accessible sports facilities for community clubs and groups to access. Utilisation across all 4 sites continues to increase even at sites which have partial community closures due to student exams taking place. Income from community hire is being used to rejuvenate facilities where needed, which in turn provides clubs and their members with improved facilities.

Active and healthy lifestyles

Active4Today has supported the development and delivery of a new Bilsthorpe Wellbeing Walk in partnership with Lincolnshire Co-op. This walk is free for anyone to attend and will take place on the last Friday of each month.

The team has been working in partnership with NSDC Parks Teams, Forestry England and Ollerton/Boughton Children's Centres to engage new parents in 'Buggy Walks' at Boughton Brake, Sherwood Pines (Wednesday) and Vicar Water (Tuesday/Thursday) from July.

The Active Lifestyles Officer continues to engage with the Young Persons Bursary recipients. The group of participants have been formed through several young people coming through the Dukeries Young People's Centre, therefore strengthening exercise and fitness routines for a longer-term sustainable participation. So far, there has been a good level of engagement, with parents/carers reporting a positive mental and physical impact on the young people.

Active4Today has worked with 5 corporate partners, to deliver 156 wellbeing checks this quarter. During these sessions information has been shared regarding community activities, specialist

sessions and memberships to encourage more people to be active. During this period, a new corporate partner has joined the corporate membership scheme, Gascoines.

The Active Lifestyles Officer has engaged one new referral partner, Elysium Healthcare, who are now making referrals to the GP referral scheme for patients with mental health conditions.

Active4Today has engaged with the MSK team who currently run Escape Pain and B-Fit sessions in the leisure centres. These sessions have been well attended with MSK planning to expand their sessions into the fitness suite at NSFC.

Staff have been attending monthly Newark Business Club meetings and have engaged with 9 new companies in July, and a further 14 companies from across the district have been approached to engage with corporate memberships.

The team continue to work closely with specialist physiotherapy teams at Newark Hospital, attending Cardiac Rehab session to increase engagement and referrals for our exercise referral scheme and HeartFit session. This partnership has extended to the Specialist Neurological Physio team, with staff engaging with Neuro patients with Parkinsons and Functional Neurological Disorder. This process is taking place to build the relationship and provide a possible exit route to a class for patients to attend, after they have been discharged from the hospital services.

Active4Today received 132 GP referrals across all 4 sites up to 31st July. The referral form has been added to 'System One' which ensures GPs and NHS services, including social prescribing teams are able to access the digital form (which automatically populates patient data), with the referral being received directly by the Customer Services team.

Staff have been attending the Best Years Hub in Sherwood (Clipstone Welfare) and Newark (Cleveland Square). Through these sessions, staff have engaged with 35 older people to talk about leisure centre facilities and sessions they can access. Staff also attended the Blidworth Summer Gala in July and engaged with approximately 30 local residents.

Inclusion

Active4Today received funding to run the Holiday and Food (HAF) programme at Newark Sports and Fitness Centre and Dukeries Leisure Centre during the 2-week Easter school holidays. This included a new pilot session at both sites and a gym and swim session, which included a fitness induction. This session was programmed alongside family sport and sports camp sessions. This new session is targeting a slightly older age group, 11–15-year-olds, that traditionally do not need childcare during the school holidays, but perhaps would like to participate in an activity and receive the free lunch provided.

The first pilot session had 4 individuals attend across the two sites. There were 2 families that attended the family sports session at DLC whilst 14 HAF children took part in the sports camps at NSFC. These sessions were promoted through social media platforms, specific physical activity related groups, local groups, food banks, schools and relevant working connections.

As identified in the business plan for this year, free sessions of swimming, squash and badminton were provided at NSFC and DLC during the Easter and May holiday activity programme. This attracted a total of 133 visits enjoying a free activity session at both sites.

Currently there is a review taking place of the VISPA programme, to develop and enhance the offer at both our leisure centre sites and in community sports club settings. Insight has been captured through conversations with sports clubs to identify how the scheme can support their volunteer base and how they would like to see it work locally.

In addition, the team has been actively promoting the Volunteering in Sport and Physical Activity (VISPA) programme by sending information electronically to schools and through social media platforms during National Volunteering Week, which took place from 1st to 7th June.

This has in turn expanded to school visits, with involvement in mock interviews at Dukeries Academy in April and a presentation at You Can Do Sport (YCDS) to 15 students, which provided the students with information about the various employment and volunteering positions available with the Company. Students heard from a current leisure attendant at NSFC, who was a previous YCDS student. His journey began as a VISPA volunteer and he talked about his positive experience into employment with A4T and the progression he has made both personally and professionally. The programme has received 11 applications, leading to the induction of 8 new volunteers (4 at NSFC, 2 at DLC and 2 at SLC) during this period.

A4T staff have been working closely with Portland College to provide work placement and volunteering opportunities for their students who have a disability. There were two 6-week placements offered at DLC, shadowing a fitness instructor during this time. This has been a positive experience, with students gaining more confidence from engaging with customers. A student has also requested to come back next year and carry out his supported internship with the Company.

A joint bike marking event was held at NSFC, in collaboration with the YMCA. The local Police Beat Team were present for the full day, offering security advice and marking bikes, ensuring that if they are stolen, and subsequently found, they will be returned to their owner. This is a great opportunity to encourage more A4T users to cycle to the centre rather than use a car.

Funding has been gained from the national scheme of 'Community Alcohol Partnerships' for a new session to divert young people from anti-social behaviour and into physical activity. After the successful application, a total of £3,000 was granted, which was the second highest given nationally. The team has brought together partners including Hawtonville Young Peoples Centre, NSDC Community and ASB officers, Nottingham Forest Community Trust, Newark Town Council and local police teams to develop an opportunity for young people at risk of committing anti-social behaviour, to get involved in physical activity.

Sessions will initially deliver a sports and physical activity programme, which will take place at the Young Peoples Centre to enable the Youth Service to engage with and support those attending. If successful, sessions will move onto the Magnus AWP with future funding. Young people attending the sessions will be offered the opportunity to take part in the VISPA/VISPA Academy scheme and individuals supported to completed NGB qualifications, so they can support future sessions to promote workforce development. Conversations have also begun to secure funding for a similar project in Ollerton and Boughton to decrease the ASB within this area.

The team attended various events such as the Boughton Community Hub Opening Day, the Newark Brazil Community Event, Kings C of E Academy Summer Fair, The CVS Funding Fair, Healthy Week at Holy Trinity and the Positively Empowered Kids Festival at Christ Church. Hundreds of children and parents were engaged with at these events, with the aim to promote Active4Today's Holiday

Activities Programme, HAF Programme, VISPA Volunteering Scheme, Grant Aid Funding to support clubs and general information on what the leisure centres offer to the public.