

		Appendix B	
Active4Today Performance Indicators	31st March 2023	31st March 2024	Growth (+) Decline (-)
No. of User Visits - TOTAL	1,008,319	1,101,987	+9.29%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	285,181	341,615	+19.79%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	113,719	116,987	+2.87%
No. of Leisure Centre user visits - Deprived areas - Total users	19,343	22,039	+13.94%
No. of individuals referred to Active4Today from a health professional - Total	329	384	+16.72%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	135	144	+6.67%
No. of Community Groups supported by Sports Development	132	133	+0.76%
Live Leisure Centre Membership base (adults) - Total	8,123	8,077	-0.57%
Live Leisure Centre Membership base (children) - Total	3,634	3,093	-14.89%
Number of people on concessionary membership	403	501	+24.32%