

| <u>Active4Today Performance Indicators</u> | APPENDIX B | | |
|---|-------------------------------|-------------------------------|-----------------------------------|
| | 31st December 2022 | 31st December 2023 | Growth (+) Decline (-) |
| No. of User Visits - TOTAL | 725,001 | 818,751 | +12.93% |
| No. of Leisure Centre user visits - Children (under 16) - TOTAL | 212,726 | 251,458 | +18.21% |
| No. of Leisure Centre user visits - Aged Over 60 - TOTAL | 80,563 | 84,509 | +4.90% |
| No. of Leisure Centre user visits - Deprived areas - Total users | 13,535 | 14,523 | +7.30% |
| No. of individuals referred to Active4Today from a health professional - Total | 238 | 239 | +0.42% |
| No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL | 101 | 110 | +8.91% |
| No. of Community Groups supported by Sports Development | 82 | 114 | +39.02% |
| Live Leisure Centre Membership base (adults) - Total | 7,577 | 7,802 | +2.97% |
| Live Leisure Centre Membership base (children) - Total | 3,571 | 3,300 | -7.59% |
| Number of people on concessionary membership | 395 | 374 | -5.32% |