



Report to: Licensing Committee Meeting – 29 February 2024
Director Lead: Matthew Finch, Director – Communities & Environment
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Report Summary	
Report Title	Nottinghamshire Alcohol Licensing Matrix
Purpose of Report	To inform Members of the development of an Alcohol Licensing Matrix by the Public Health Team at Nottinghamshire County Council and to provide Members with the opportunity of seeking any clarification.
Recommendations	That the contents of the Briefing dated March 2024 in Appendix 1 , be noted.

1.0 Background

- 1.1 The Leeds City Council has had an operational alcohol licensing matrix in order to assist an evidence-based approach. The matrix ranked Middle Super Output Areas (MSOA's) within Leeds based on the relative alcohol harms across a number of data indicators. This provided an evidence base for targeted representations against alcohol licensing applications.
- 1.2 Learning from this model, Nottinghamshire County Council have adopted a similar approach. The matrix has been developed in partnership with the Nottinghamshire Authorities Licensing Group (NALG).
- 1.3 This alcohol licensing matrix had been developed to encompass a range of data related to the health harms of alcohol. Data indicators have been gathered from a variety of health, adult social care and children's social care sources. This data was weighted based on alignment with the licensing objectives and potential impact on individuals and communities.
- 1.4 The matrix can be used to identify whether a licensing application is being made for a business in an area with relatively high alcohol-related harms. Nottinghamshire County Council have identified potential mitigating measures that could be applied to the application. As a result of these potential measures, Licensing Objectives would be achieved alongside a likely reduction in alcohol-related health harm among the local population.

- 1.5 The matrix data sources will be updated yearly, therefore any representations taken forward would be based on the most recent available data. The application would be assessed against the matrix and any applications flagged as very high in relation to potential alcohol-related harm, applicants would be approached to discuss potential mitigating measures and, where necessary, making a representation.
- 1.6 The matrix would be used in conjunction with other considerations, including the nature of the business; other factors which may explain the ranking such as proximity to major sporting venues; and details proposed in each licensing application.

2.0 Proposal/Options Considered

- 4.1 The Briefing in **Appendix 1** is intended to provide Members with information regarding the development of an Alcohol Licensing Matrix by the Public Health Team at Nottinghamshire County Council. Representatives of this team are not available for this meeting but officers will take any questions and relay these back for clarification, if required.

3.0 Implications

In writing this report and in putting forward recommendations, officers have considered the following implications: Data Protection; Digital & Cyber Security; Equality & Diversity; Financial; Human Resources; Human Rights; Legal; Safeguarding & Sustainability and where appropriate they have made reference to these implications and added suitable expert comment where appropriate.

Background Papers and Published Documents

Except for previously published documents, which will be available elsewhere, the documents listed here will be available for inspection in accordance with Section 100D of the Local Government Act 1972.

None