

**APPLICATION FOR GRANT AID SUPPORT  
GILSTRAP CHARITY**

<b>1. About Your Organisation</b>			
<b>Organisation Name:</b>	NSDC Heritage & Culture		
<b>Contact Name:</b>	Sarah Clarke		
<b>Address:</b>	National Civil War Centre, 14 Appletongate, Newark		
<b>Postcode:</b>	NG24 1BY	<b>Telephone No.</b>	01636 655949
<b>Email Address:</b>	<a href="mailto:sarah.clarke@newark-sherwooddc.gov.uk">sarah.clarke@newark-sherwooddc.gov.uk</a>		
<b>2. Project Description</b>			
<b>Please describe the nature of your project and its objectives:</b>			
<b>Working title:</b> Newark Castle Comes to Life!			
<b>Nature of Project:</b> 3 free public events in 2022 to interpret and enhance the stories of Newark Castle. These events will include live performances of drama and music, demonstrations such as sword-fighting and falconry, castle tours, outdoor crafts such as willow weaving and woodturning and fun activities for people of all ages.			
<b>Objectives:</b>			
<ul style="list-style-type: none"> <li>- To promote enjoyment of Newark Castle and Victorian Gardens as a free, safe, outdoor venue in the wake of the pandemic</li> <li>- To educate local residents and tourists about 900 years of history at Newark Castle</li> </ul>			
<b>Expected Event dates</b>	9 April (Medieval Theme) 19 & 20 August (Civil War Theme) 17 September (Heritage Open Day Theme – Astounding Inventions)		
<b>Where will your project/event take place?</b>			
Newark Castle and Victorian Gardens			
<b>3. People who will Benefit from this Project/Event</b>			
<b>Please provide details of who will benefit from this event and which area of Newark the project/event will cover.</b>			
The events will be held within the grounds of Newark Castle with free public access. Families with younger children: free play activities and fun things to make and do Families with older children: demonstrations, trails, art activities, 'have-a-go' activities History enthusiasts: castle tours, talks and experts on hand People enjoying a day out: demonstrations, performances, meeting artists and makers			
<b>How many people will participate in the project?</b>			
We anticipate 1000 visitors per event A total of 3000 participants			
<b>What links does the project have to existing arts or cultural related events and programmes both locally and nationally?</b>			
The first event will be held during the Easter holidays and will explore medieval Easter traditions such as egg hunting and egg rolling, as well as other medieval activities.  The second event is during the summer holidays, capitalising on families looking for fun, free activities to do on a UK holiday.			

The third event is held during the Heritage Open Day festival. The HOD theme for 2022 is Astounding Inventions, so the event will focus on historical inventions relevant to the castle (e.g. trebuchet, building arches) or to the local area (e.g. invention of the power loom in Marnham, MRI scanner invented by a former Magnus pupil).

**Why is the project needed?**

After two years of social distancing and other restrictions, people are looking for opportunities to come together with friends and family and make happy memories. We found in 2020/2021 that people enjoyed taking their daily walks in the Victorian Gardens. Furthermore, recent survey data shows that local residents feel a strong sense of belonging at the Castle and Gardens, but that they would like more information about the Castle's history and want to see more events offered.

**How will you promote and publicise your project?**

Events will be promoted through Newark and Sherwood District Council's marketing and communications channels: websites, social media accounts, tourism outlets. We will work with community partners such as Newark Book Festival, St Mary Magdalene Church, Inspire, Newark Civic Trust and Newark Heritage Forum to share publicity about the events.

**What longer term benefits will be derived from the project?**

Newark Castle is often seen by local residents as an attractive backdrop to photos or a place to walk the dog or eat a picnic. These events will enable a wide audience to learn more about the Castle's history and its place in the town, whilst enjoying a fun, active day out. Longer-term benefits include increased historical knowledge, an increased sense of pride in one's local environment, and a greater number of local residents and tourists visiting the town centre. We hope to engage with these visitors to encourage them to get involved with further events and activities at the Castle in the coming years.

**4. Project/Event Budget**

**Please provide details of the project/event budget, including the amount requested from the Gilstrap Charity. If the total cost is more than the grant requested, where will the rest of the funding come from?**

*Event 1 (medieval):*

2x 30 minute falconry flying display and static display all day £450

Gladiator joust inflatable for age 12+ £150

Medieval reenactors x 3 £800

Musicians: wandering medieval minstrels £400

Storyteller – Heritage & Culture staff £0

Art/craft activities – Heritage & Culture staff £0

Hobbyhorse jousting for young children – Heritage & Culture staff £0

Castle tours – Heritage & Culture volunteers £0

Easter egg hunt prizes £80

**Total for Event 1: £1880**

*Event 2 (British Civil Wars re-enactment):*

English Civil War Society fee: £800

'Have a go' crafts for adults: leather working, spoon carving £600

Musicians: 17<sup>th</sup> century group £600

Performance in the Undercroft: £250

Art/craft activities – Heritage & Culture staff £0

Castle tours – Heritage & Culture volunteers £0

**Total for Event 2: £2250**

*Event 3 (Heritage Open Day, Astounding Inventions):*  
Science & Innovation Show (e.g. Gizmoslab): £1200  
'Have a go' crafts for adults: e.g. make a trebuchet £600  
Demonstrators from STEM businesses and educational groups £0  
Storyteller – Heritage & Culture staff £0  
Art/craft activities – Heritage & Culture staff £0  
Castle tours – Heritage & Culture volunteers £0  
**Total for Event 3: £1800**

**TOTAL: £5930**

**Is your organisation VAT registered?** Yes  
**If yes, please provide your VAT Registration Number:** 118115695

**Will there be any income generated from the project/event? If yes, please provide estimates.**  
No

**5. Have applications been made for other sources of third party funding?**

No. Match funding and in-kind support will be supplied by Newark & Sherwood District Council through the Heritage & Culture Business Unit.

**6. Other Supporting Comments and Information**

**BANK ACCOUNT DETAILS** (If your application is successful, we will pay the award through a BACS transfer).

Lloyds Bank:

Newark & Sherwood DC General A/C  
30 96 18  
60641068

**DECLARATION**

I confirm that I am authorised to sign this application on behalf of Newark and Sherwood District Council

I undertake that any grant awarded will be used solely for the purpose outlined in this application. I also understand that the Gilstrap Charity reserves the right to withhold the payment of the whole or any part of the grant or to require repayment if any information contained herein is false or misleading.

Signed:



Print Name: Carys Coulton-Jones

Date: 23/12/2021

## **CONDITIONS OF GRANT FUNDING**

1. Approval must be sought for any subsequent changes to the submitted project outline.
2. If any grant awarded is surplus to requirements this should be returned to the Charity.
3. If funding is awarded the applicant will be required to provide progress reports to the Charity and a post event/project evaluation report.
4. The applicant will ensure that all necessary licences and consents are obtained.
5. The grant must be spent within 12 months of being awarded.

Please return this form to:

Sue Bearman  
Clerk to the Gilstrap Charity  
Castle House  
Great North Road  
Newark  
Notts. NG24 1BY