



**NEWARK &  
SHERWOOD**  
DISTRICT COUNCIL

*Castle House  
Great North Road  
Newark  
NG24 1BY*

*Tel: 01636 650000*

[www.newark-sherwooddc.gov.uk](http://www.newark-sherwooddc.gov.uk)

**Tuesday, 11 June 2019**

**Chairman: Councillor K Girling**  
**Vice-Chairman: Councillor Mrs P Rainbow**

**Members of the Committee:**

**Councillor R Blaney**  
**Councillor L Brailsford**  
**Councillor L Brazier**  
**Councillor B Clarke-Smith**  
**Councillor Mrs R Crowe**  
**Councillor Mrs M Dobson**  
**Councillor N Mison**  
**Councillor N Mitchell**  
**Councillor M Skinner**  
**Councillor R White**

**Substitute Members:**

**Councillor S Carlton**  
**Councillor D Cumberlidge**  
**Councillor Mrs G Dawn**  
**Councillor Mrs Y Woodhead**  
**Councillor K Walker**

**MEETING: Economic Development Committee**  
**DATE: Wednesday, 19 June 2019 at 6.00 pm**  
**VENUE: Civic Suite, Castle House, Great North Road,  
Newark, Notts NG24 1BY**

**You are hereby requested to attend the above Meeting to be held at the time/place  
and on the date mentioned above for the purpose of transacting the  
business on the Agenda as overleaf.**

If you have any queries please contact Helen Brandham on [helen.brandham@newark-sherwooddc.gov.uk](mailto:helen.brandham@newark-sherwooddc.gov.uk) 01636 655248.



## AGENDA

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### **Confidential and Exempt Items**

13. Exclusion of the Press and Public

To consider resolving that, under section 100A (4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Act.

## NEWARK AND SHERWOOD DISTRICT COUNCIL

Minutes of the Meeting of **Economic Development Committee** held in the Civic Suite, Castle House, Great North Road, Newark, Notts NG24 1BY on Wednesday, 27 March 2019 at 6.00 pm.

PRESENT: Councillor K Girling (Chairman)  
Councillor Mrs P Rainbow (Vice-Chairman)

Councillor R Blaney, Councillor Mrs R Crowe, Councillor J Lee,  
Councillor N Mitchell, Councillor P Peacock, Councillor T Roberts,  
Councillor F Taylor, Councillor Mrs Y Woodhead, Councillor  
Mrs M Dobson and Councillor K Walker (substitute)

APOLOGIES FOR ABSENCE: Councillor Mrs G Dawn (Committee Member) and Councillor T Wendels (Committee Member)

### 52 DECLARATION OF INTEREST BY MEMBERS AND OFFICERS AND AS TO THE PARTY WHIP

NOTED that no Member or Officer declared any interest pursuant to any statutory requirement in any matter discussed or voted upon at the meeting.

### 53 DECLARATION OF INTENTION TO RECORD MEETING

NOTED that the Council would undertake an audio recording of the meeting.

### 54 MINUTES OF MEETING HELD ON 16 JANUARY 2019

AGREED that the Minutes of the meeting held on 16 January 2019 be agreed as a correct record and signed by the Chairman.

### 55 OLLERTON OUTREACH SERVICE - ANNUAL PROGRESS REPORT

The Committee considered the report of the Director – Growth & Regeneration which sought approval for the aims identified at paragraph 4.2 for the Ollerton Outreach Service which had been in operation for a period of five years and was based at Ollerton & Boughton Town Hall.

The report set out the way in which the service operated and the partners involved together with statistical information as to how the take up of the service had continued to increase. The report also provided details of the outcomes achieved with some success stories of those that had used the service. Paragraph 4 of the report listed a review of the 2018 objectives and the proposals for 2019.

In considering the report Members agreed that the service provision was much needed and obviously well used. A Member queried whether the support given was exclusively in relation to employment and financial matters and whether there was any potential to expand the service in the future into such areas as advice on cultural provision. It was noted by another Member that many events that took place in the area were provided by local organisations with limited involvement by the District Council. He further noted that given the continued roll out of universal credit and various other welfare reforms the service was vital and it was hoped that it would continue to be supported and possibly expanded in the future.

In response to the above comments the Director advised that the report was specifically in relation to the Ollerton Outreach Service, adding that further work was being undertaken in relation to service provision and that going forward Committee would be informed as to how all the different aspects of the work would be amalgamated.

Members agreed that their thanks be passed on to all those involved with the service provision.

AGREED (unanimously) that:

- (a) the continued progress of the service be noted; and
- (b) the aims for 2019, as identified in paragraph 4.2 of the report, be approved.

## 56 CHRISTMAS RETAIL PROMOTION CAMPAIGN EVALUATION

The Committee considered the report of the Director – Growth & Regeneration in relation to the results of the evaluation of the Christmas Retail Promotion Campaign. The report set out the reasoning behind the decision to run the campaign and the actions undertaken by both the Council and the local retailers and businesses. It was reported that the campaign had proved successful with a note of the results being listed in paragraph 3.2 of the report.

In considering the report Members acknowledged and welcomed the success of the campaign. It was suggested that this type of promotion not be exclusively for Christmas but that it be built upon with different themed campaigns being run throughout the year.

A Member welcomed the figure that the social media reach had achieved and requested that regular updates be provided to ensure that the success was continued.

A Member advised that in the Southwell area various events were held throughout the year and that these had their own organisers e.g. the Southwell Music Festival. She queried whether it would be possible to ‘piggy back’ on these types of events which in turn would encourage visitors and tourists to remain overnight in the district. The Business Manager – Tourism advised that it was hoped that a shared events calendar could be established to promote events throughout the district.

In response to whether the local retailers had considered the campaign a success, the Business Manager stated that the feedback he had received from Totally Locally had been very positive and worthwhile.

AGREED (unanimously) that:

- (a) the success of the Christmas Retail Promotion Campaign in delivering a reach of more than half a million be noted; and

- (b) in consultation with the Chairman, Vice-Chairman and Opposition Spokesperson, the development of additional campaigns throughout the year to raise the profile of Town Centres be supported. This is to include an invitation to present, to a future meeting of the committee, delivered and forthcoming activities and events by the Town Centres and Tourism Business Units, in conjunction with town centre traders and partners.

57 FUTURE HIGH STREETS FUND

Following advice from Officers that the information included in the report should be treated as exempt the Chairman, with the agreement of the Committee, moved the item to be considered under Confidential and Exempt Items.

58 PROCUREMENT UPDATE

The Committee considered the report of the Director – Growth & Regeneration which sought to update Members on the proportion of Council spending with local businesses and to recommend ways to support local businesses.

The report set out the Council's annual spend with local suppliers providing details of the way in which the final percentage of 40.2% was calculated. A spend profile/analysis was provided at paragraph 3.0 of the report with the future proposals for procedure being set out in paragraph 5.0. It was noted that Welland Procurement had been appointed to provide ongoing procurement support to Council Officers following the retirement of the Council's Procurement Manager.

In considering the report Members referred to the increased collaboration and shared services and the potential benefits thereof. They were advised that the partners in the share service were: Melton; South Kesteven; NSDC; Leicester; and Northants.

AGREED (unanimously) that:

- (a) the report be noted and local procurement be encouraged as far as practicable (including via Welland Procurement), monitored and reported back to the Economic Development Committee at the end of the 2019/2020 financial year;
- (b) the Business Manager – Financial Services progress through Welland Procurement formal training/information packs for likely local providers on the public procurement process as detailed in paragraph 5.3 of the report;
- (c) a future report on the review of the Planning Obligations Supplementary Planning Document include a review on the feasibility of securing local procurement and/or employment via new major development proposals; and
- (d) Welland Procurement be invited to the next meeting of the Committee to provide Members with an explanation as to how local procurement would be improved.

59 LOCAL DEVELOPMENT FRAMEWORK - PROGRESS REPORT

The Committee considered the report of the Director – Growth & Regeneration in relation to a new timetable for undertaking work on various elements of the Local Development Framework (LDF) contained within the Local Development Scheme (LDS) timetable.

The report set out the background to the current LDS and the delays encountered with the receipt of the Inspector's Report for the Amended Core Strategy and the consequences arising therefrom. Paragraph 3 of the report set out the timetable and main elements of future work which related to the review of the Allocations and Development Management Policies DPD.

In considering the report Members expressed their dissatisfaction with the delay in receiving the Inspector's Report and that a consequence of that could be that there would be a requirement to hold a special meeting of the Council in order to not further delay the timetable. Members also discussed the ongoing work with Gypsy & Traveller policies and allocations and the information that had been gathered to-date.

AGREED (unanimously) that:

- (a) the progress towards meeting the timetable of the adopted Local Development Scheme be noted;
- (b) the proposed amendment to the Local Development Scheme to reflect the proposed approach set out in Section 3 of the report be approved; and
- (c) the amended Local Development Scheme would come into force on 28 March 2019.

60 PROTECTING AND ENHANCING ENGLAND'S TREES AND WOODLANDS - CONSULTATION RESPONSE

The Committee considered the report of the Director – Growth & Regeneration which set out the Government's consultation on protecting and enhancing England's Trees and Woodlands. The report also set out the Council's response to the consultation. A copy of the consultation document was appended to the report.

In considering the report a Member queried whether the County Council should submit responses as they were the authority responsible for the maintenance and felling of street trees. In response the Business Manager – Planning Policy advised that the consultation lacked detail and noted that the Council were responsible for the administration of Tree Preservation Orders. He also acknowledged that other organisations also held some responsibilities for trees. It was noted that should the Government's proposals to introduce new measures to increase transparency and accountability in the process of felling street trees then a set of regulations would also need to be introduced. It was further noted that many forms of tree loss would not be covered by the proposals.

Members had a full and indepth debate about issues surrounding the maintenance and felling of trees. It was noted that there was no resource for tree maintenance and that this led to the problems encountered due to over growth at the base of a tree thereby reducing visibility or tree roots disturbing the public footpaths.

AGREED (unanimously) that the District Council's response to the Government's "Protecting and Enhancing England's Trees and Woodlands" consultation be noted.

#### 61 VISIT NEWARK & SHERWOOD WEBSITE

The Committee considered the report of the Director – Growth & Regeneration which sought to provide Members with proposals relating to the significant development of the District's tourism presence online.

The report set out the results of market research undertaken which sought a variety of information from both visitors and would-be visitors to the district the broad results of which were that Newark & Sherwood did not resonate strongly as a destination 'brand'. It was recommended that in order for that to be addressed there needed to be a sustained and targeted tourism marketing plan focussing on three distinct but complementary destination brands: Newark, Southwell and Sherwood Forest. Details of the proposed action to create a new tourism online presence were set out in paragraph 3 of the report.

In considering the report Members were informed that the Groups responsible for developing the Destination Management Plans had approved of the proposed action. The Business Manager – Tourism advised that the proposals were cost neutral as it could all be met from existing budgets.

In acknowledging the proposals a Member suggested that the use of bloggers and tweeters could be developed as they had an increasing influence on their readers and also had the ability to extend the reach of the Council's online presence. The Member also queried as to whether the Council would maintain a relationship with the web designers to ensure that updates and security patches were continued. The Business Manager confirmed that the use of bloggers and tweeters would be undertaken and that a relationship with the web designers would be maintained.

In response to possible cross links of tourism destinations with the National Trust, the Air Museum and Southwell Minster the Business Manager confirmed that they would be put in place.

Members discussed how tourism destinations within the district could be promoted to the visitors at Center Parcs. It was noted that the organisation were resistant to any external advertising within their parks and Members therefore suggested that signage be improved on the routes to the park. The Business Manager advised that the Forest Lodge Holidays near to Sherwood Forest were actively encouraging their guests to visit other attractions in the area.

AGREED (unanimously) that the Business Manager – Tourism be given delegated authority, in consultation with the Chairman, Vice-Chairman and Opposition spokesperson, to procure, design and implement a new '3 in 1' tourism website solution.

62 NATIONAL CIVIL WAR CENTRE - NEWARK MUSEUM UPDATE REPORT

The Committee considered the report of the Director – Growth & Regeneration which sought to provide Members with an overview of the performance and development of the National Civil War Centre (NCWC), set within the context of its integration with the Palace Theatre and Visitor Information Services.

The report set out the background to the amalgamation of the two venues and provided statistical information as to: visitor footfall; number of children and young people engaging with heritage and cultural activity; number of hours of volunteer activity; and income generated. The report also set out information as to the visitor experience using data taken from social media sites. Details in relation to collections and exhibitions; learning and participation; commercial activity; visitor numbers; and budget and performance were also noted within the report. Paragraph 4 of the report set out the three main objectives for 2019/2020 being: continuing to improve the 'offer'; increase events and awareness; and develop projects to promote community participation.

In considering the report a Member queried whether a review of the NCWC was proposed with a view to reducing the financial subsidy it currently received. The Director – Growth & Administration advised that the plans for the centre would be presented to Committee in due course but that it could not be said that the subsidy would be reduced, however, Members would be briefed on the budget process. It was also reported that an appeal was pending for the increase in business rates that had been levied against the centre. A Member noted that an increase in the number of visitors would lead to an increase in revenue and therefore enable the level of subsidy to be reduced.

The Business Manager – Heritage, Culture & Visitors advised that the current demographic split of visitors was 50:50 between tourists and locals adding that initiatives were being explored to tempt visitors to return for further visits. In response to a Member stating that a visit to the centre was expensive and that there was insufficient things to do the Business Manager stated that more needed to be done to engage with the local visitors in order to increase footfall. She stated that events could be held that would not attract the usual full cost of visiting the centre. A Member suggested that the centre should be more civil war centric and that exhibits in relation to the town centre should be shown at alternative venues. He also suggested that Newark as a whole could be viewed as a museum. The Business Manager advised that dwell time by visitors was good in comparison to other venues and that a piece of work was being undertaken to ascertain the results of visitor experience.

AGREED (unanimously) that the contents of the report and the wider programme of activities planned for the forthcoming financial year be noted.

63 ANNUAL REVIEW OF EXEMPT REPORTS

The Committee considered the report of the Chief Executive in relation to whether exempt reports previously considered by Members throughout the municipal year should remain exempt.

Paragraph 3.0 of the report set out the reports previously considered and the current recommendation by the report author as to whether they could now be released to the public.

In considering the report a Member queried what the latest position was in relation to the Rumbles Catering Project. In response, the Chairman requested that an updated report be presented to a future meeting of the Committee.

AGREED (unanimously) that:

- (a) the report be noted with all items identified in paragraph 3 remaining exempt as per Officer recommendations; and
- (b) an update report in relation to the Rumbles Catering Project be presented to a future meeting of the Committee.

64 EXCLUSION OF THE PRESS AND PUBLIC

AGREED (unanimously) that, under section 100A (4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involved the likely disclosure of exempt information as defined in Paragraph 3 of part 1 of Schedule 12A of the Act.

65 CASTLE GATEHOUSE - DECISION ON WHETHER TO PROCEED TO HLF STAGE 2 SUBMISSION

The Committee considered the joint exempt report of the Director – Communities & Environment and Business Managers – Heritage, Culture & Visitors and Parks & Open Spaces which sought Committee’s recommendation to the Policy & Finance Committee as to whether to progress with a Stage 2 Heritage Lottery Fund submission for the Castle Gatehouse project.

(Summary provided in accordance with 100C(2) of the Local Government Act 1972)

66 FUTURE HIGH STREET FUND

The Committee considered the exempt report of the Director - Growth & Regeneration into the Future High Streets Funding (FHSF) bid that had been submitted by the Council to the Ministry of Housing, Communities & Local Government.

(Summary provided in accordance with 100C(2) of the Local Government Act 1972)

Meeting closed at 8.30 pm.

Chairman

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A  
of the Local Government Act 1972.

Document is Restricted

## ECONOMIC DEVELOPMENT COMMITTEE

19 JUNE 2019

### NEWARK BEACON UPDATE

#### **1.0 Purpose of Report**

1.1 The purpose of this report is to update Members on the progress made at Newark Beacon.

#### **2.0 Background Information**

2.1 On 1 October 2018, the management of Newark Beacon was brought in-house and a five year Business Plan (2018–2023) was subsequently approved by the Economic Development Committee (21 November 2018)

#### **3.0 Update**

3.1 The Business Plan set out a number of proposals and objectives over a five year timeline. There have been some delays within this 5 year programme, primarily due to the need to undertake essential works and staffing changes. However, the overall budgetary position remains positive compared to forecast.

#### **3.2 Staffing Changes**

Currently both the Centre Manager and the Assistant Centre Manager are on 12 months maternity leave which commenced in March/April 2019. Additionally the Centre Support Assistant who manages Reception has been on long term sick leave since April, which has impacted on finding temporary cover and the time required to provide the necessary training. To provide cover a temporary Assistant Centre Manager is in place and a temporary placement Centre Manager will be commencing in June. This has not stopped implementation of some works with progress summarised in paragraph 3.3.

#### **3.3 Essential Works**

Having run the centre for a number of months it became clear that there were a range of essential works required to update and maintain the Beacon to a standard where it could continue to both retain existing businesses and attract new organisations. The following progress in respect of improvements to the Centre have been made:

<b>Scheme</b>	<b>Status</b>	<b>Cost (approx.)</b>
Legionella compliance	In progress	£6,000
Fire risk assessment compliance	In progress	£2,000
Fire alarm upgrade	Complete	£4,000
Telephone system upgrade	Complete	£4,000
Door access system replacement	Complete	£4,000
Kitchen equipment (café)	Complete	£2,500
Kitchen reorganisation (improved storage)	In progress	Nil
Redecoration (reception)	Complete	£1,200
Centre signage replacement	Complete	£4,000
Shared office/new meeting room (including new furniture & audio-visual equipment)	Complete	£20,000
Cafferata Suite redecoration	<i>Awaiting start date</i>	£1,000

Reception upgrade	In progress	£4,000
Kitchenette refurbishment (2 )	<i>Awaiting quotation</i>	Approx. £2,000
Car park– remarking spaces & permit scheme	<i>Awaiting start date</i>	£1,000
Intruder alarm upgrade	Complete	£3,500
Communications room upgrade	Complete	£2,000
<b>Future Projects – Provisional</b>		
A Business Case will be undertaken for each project mentioned below to justify value for money		
Folding wall – Cafferata Suite & new audio-visual equipment	2020	£15,000 estimated
LED lighting (1.5 year payback)	2020	£12,000
Electric Car Charging points	2020	Package to be determined
Additional car parking (land purchase and build)	2020 – 21	£300,000 estimate
Solar Panels	2021	£100,000
Storage of the solar energy generated	2021	£50,000 estimate

#### 4.0 **Performance to Date**

##### 4.1 **Rental Surplus**

The 2018/19 Outturn shows the following: rental Income which includes rent, virtual and services charges was budgeted as £365,530. Actual achieved was £366,941 a favourable variance of £1,411.

##### 4.2 **Auxiliary Surplus**

Auxiliary Income which includes catering, hot desking and hire charges was budgeted as £51,600. Actual achieved was £68,249 a favourable variance £16,649.

##### 4.3 **Occupancy**

Occupancy in the six months since the Beacon management returned in-house has increased from 31 Offices Occupied (70%) to 34 of Offices Occupied (77%). This 7% increase in occupancy indicates that the Centre is on target to meet a proposed 85% occupancy by April 2020, as per the Business Plan.

##### 4.4 **Business Support**

Business Support has increased from 2 businesses supported before October 2018 to 4 businesses supported in the six months since October 2018.

##### 4.5 **Website Hits**

The number of website views increased by 737 views since October 2017. The Marketing Plan for the Beacon outlines how, over the next year, social media platforms such as LinkedIn, Twitter and the website will be used to increase the centre's profile.

Following the completion of the new meeting room and the remodelled shared office/hot desking suite, it is proposed to publicise these facilities in July's edition of the Voice Magazine as well as through various social media platforms. Media such as video clips will be exploited to broaden appeal and provide visually interesting news on social media.

#### **4.6 Customer Satisfaction**

Customer satisfaction is an annual target. This will be measured in October 2019 to coincide with the anniversary of bringing the Centre management in house.

#### **5.0 Equalities Implications**

5.1 Equalities impact assessments will be completed as appropriate for the activities and actions mentioned within this report.

#### **6.0 Financial Implications FIN19-20/6445**

6.1 Business Cases will be provided at a later date for the further improvements outlined in paragraph 3.3 these will outline the detailed revenue and capital requirements. Budgetary provision for the staffing of the Beacon, in the current financial year, will also need to be revisited in light of long term sickness and maternity cover requirements.

#### **7.0 Community Plan – Alignment to Objectives**

7.1 The in-house management of Newark Beacon was driven by the desire improve the quality of the service and business support available to the customer, as well as reduce expenditure and increase revenue in accordance with Newark and Sherwood’s Commercial Strategy and Investment Plan.

#### **8.0 Comments of Director**

8.1 I welcome the positive start made in achieving the Business Plan since the management of the Beacon was brought back in-house. I note staffing challenges and backfill has been required, which due to the work of those involved has ensured that the quality of offer or take-up has not declined. There remains much to do as part of the Business Plan and Marketing Strategy, matters I will be seeking regular assurance and updates on.

#### **9.0 RECOMMENDATIONS that:**

- A) Members note the report and congratulate staff on the achievements to date; and**
- B) a further progress report be provided to the Committee in June 2020.**

#### **Reason for Recommendations**

##### **Ongoing reporting on the Business Plan**

##### **Background Papers**

Nil

For further information please contact Steven Syddall/David Best on ext. 5385

**Matt Lamb**  
**Director - Growth & Regeneration**

## ECONOMIC DEVELOPMENT COMMITTEE

19 JUNE 2019

### LOCAL DEVELOPMENT FRAMEWORK PROGRESS REPORT

#### **1.0 Purpose of Report**

1.1 Following the Adoption of the Amended Core Strategy by Full Council on 7 March 2019, to seek approval from the Committee to recommence consultation on reviewing the Allocations & Development Management Development Plan Document (DPD).

#### **2.0 Background Information**

2.1 The Council's Development Plan (referred to as our Local Development Framework) sets the framework for the development of the District, details the level of new housing and other development, allocated sites for the development and sets out policies for determining Planning Applications. Over the past four years the Council has been reviewing the plan which is set out in two documents, a Core Strategy and an Allocations & Development Management DPD.

2.2 Several rounds of consultation have been undertaken culminating in a series of Preferred Approach consultations. One of the results of the consultation was that the proposed Gypsy & Traveller housing site in Newark was judged to be undeliverable. Therefore Full Council agreed on 11 July 2017 that the two elements of the Plan Review would be uncoupled to allow the Amended Core Strategy to be submitted for Examination in September 2017. The Amended Core Strategy was adopted by Full Council on 7 March 2019 and this now leaves the process of amending the Allocations & Development Management DPD to be completed.

2.3 A new Local Development Scheme timetable was agreed at Economic Development Committee on 27 March. It sets out the following milestones:

<b>Amended Allocations &amp; Development Management DPD</b>
<b>Issues Paper Consultation (July/Aug 2019)</b> Review of Development Management Policies, updated allocated sites position, outline approach to Gypsy & Traveller policy and call for sites
<b>Options Report Consultation (Oct/Nov 2019)</b> Detailed approach on Allocations and Development Management policies Detailed approach to Gypsy & Traveller policy and allocations
<b>Publication of Draft DPD (and final Integrated Impact Assessment) for period of Public Representation (February/March 2020)</b> Consideration of representations and any potential amendments
<b>Submission of DPD to Secretary of State (April 2020)</b>
<b>Examination by Inspector (July 2020)</b>
Consultation on <b>Main Modifications (September/October 2020)</b>
Receipt of <b>Inspector's Report (December 2020)</b>
<b>Adoption and Publication (January 2021)</b>

2.4 It is now some time (January/February 2017) since the Council carried out consultation on the Allocations & Development Management elements of the Plan Review and it is important to set out to the public the current position in terms of the review and the issues which we need to address in preparing an Amended DPD.

### **3.0 Allocation & Development Management DPD Issues Paper**

3.1 A summary of the contents of the proposed Issues Paper is attached at Appendix A. The first part of the report deals with issues that have fallen out of compliance when checking the Amended Core Strategy against the National Planning Policy Framework published last July, including the requirement of the Inspector that an updated Gypsy & Traveller Accommodation Assessment (GTAA) be undertaken. The second part of the report updates the public on the current status of allocated sites which has moved on since 2017. Many sites have now been developed and at present we are not anticipating the need to allocate additional land as the existing remaining allocations more than meet future housing and employment allocations.

3.2 The Issues Paper is being prepared in detail at the moment as the latest housing and employment figures are being finalised following the end of the financial year. Therefore it is proposed that delegated authority be given to the Director for Growth & Regeneration to finalise the Issues Paper in consultation with the Chairman and Vice Chairman of the Committee, Major Opposition Spokesman and the reconstituted Local Development Framework Task Group. The Task Group has a proposed meeting on 26 June.

### **4.0 Equalities Implications**

4.1 An Integrated Impact Assessment is being prepared alongside the Plan Review process to ensure that the impact on groups with protected characteristics of the proposals are considered as part of the policy making process.

### **5.0 RECOMMENDATIONS that:**

- (a) Members note progress towards meeting the timetable of the adopted Local Development Scheme;**
- (b) delegated Authority be given to the Director – Growth & Regeneration to finalise the Issues Paper in consultation with the Chairman, Vice Chairman, Major Opposition Spokesman and Local Development Framework Task Group; and**
- (c) upon agreement of the Issues Paper in accordance with (b) above that public consultation be carried out for six weeks starting in July.**

### **Reason for Recommendations**

**To allow for the review of the Allocations & Development Management DPD to recommence.**

Background Papers - Local Development Scheme March 2019.

For further information please contact Matthew Norton on Ext 5852 or Matthew Tubb on Ext 5850.

**Matt Lamb**  
**Director - Growth & Regeneration**

**ALLOCATIONS & DEVELOPMENT MANAGEMENT DPD ISSUES PAPER FRAMEWORK**

**Section 1 – Introduction & Context**

- 1.1 This section will set out the purpose of the Issues Paper explain the various component parts and how people can become involved in the consultation.

**Section 2 – Compliance with the NPPF**

- 2.1 In July 2018, the Government published an updated NPPF. Under transitional arrangements the Amended Core Strategy was examined using the previous 2012 NPPF so although not legally required, a review has been undertaken to understand where the policies of the Amended Core Strategy differs from new national policy. This will be outlined within the consultation paper but, in broad terms, it was found that the policies of the Amended Core Strategy are in line with the provisions of the NPPF (2018). Only one area has changed to the extent that the Council will need to address this through the Plan Review. This concerns the Affordable Housing requirements and contribution thresholds in Core Policy 1- the implications of this are outlined later.
- 2.2 In two areas the Amended Core Strategy is more detailed than the NPPF requires. The previous NPPF (2012) mentions tourism in connection with town centre and rural economy uses, with Core Policy 7 addresses tourism much more extensively than national policy. However this is not necessarily out of line, especially considering the important contribution tourism makes to the economy of the District. National town centre policy is slightly adjusted, with reference to secondary retail frontages now omitted. Presently these are defined in Newark Town Centre, but as outlined later in this report the designation is proposed to be subject to detailed review. However it is not considered that the absence of a reference within the NPPF necessarily rules out the continued use of secondary frontages.
- 2.3 The Allocations & Development Management DPD has also been reviewed to check for compliance with the revised National Planning Policy Framework (NPPF) published in 2018. It was considered that the allocations in this document were broadly compliant, although amendments may be necessary to take account of new information, changed circumstances or in response to amendments to the Core Strategy. In some cases development management policies, while not containing material that is non-compliant, could be amended through the addition of material in response to policy changes introduced by the 2018 NPPF. Greater detail on the compliance of development management policies will be provided in the consultation paper. Consultees will then be asked whether they agree with the assessment of compliance and whether there are any other matters which need addressing.

**Section 3 – Affordable Housing Policy**

- 3.1 The NPPF now includes a number of different provisions regarding Affordable Housing policy which were not previously included in national policy. The main differences between the two approaches are:

- That previously Affordable Housing could not be secured on sites of 10 or less (i.e. 11 or more) and now they can be secured on sites of 10 or more;
  - That alongside the dwelling number trigger a combined gross floor space of more than 1000sqm was also included however now this has been replaced with 0.5 hectares trigger; and
  - 10% of new dwellings to be available for affordable home ownership (with a range of exemptions to this).
- 3.2 Previous national policy informed the production of Core Policy 1 in the Amended Core Strategy, which carries a threshold of 11 units or more or those that have a combined gross floor space of more than 1000sqm. In order to ensure that delivery is maximised it is proposed that a new affordable housing policy will be developed through the next stage of the Plan Review. Consultees will be asked whether they agree with the proposed updating of Core Policy 1.

#### **Section 4 - Town Centres and Retail**

- 4.1 Policy DM11 within the Allocations & Development Management DPD supplements the town centre and retail content of the Amended Core Strategy, providing additional detail. The last public consultation on amendments to the policy was carried out as part of the 'Preferred Approach Town Centre & Retail Paper' in January 2017. Broadly the proposed amendments were intended to bring the way the policy operates fully into line with national policy and new content within the Amended Core Strategy, as well as responding to the findings of the Town Centre & Retail Study (December 2016).
- 4.2 The next stage of the Plan Review will pick matters up from the Preferred Approach Town Centre and Retail consultation, addressing the limited actions identified in the consultation responses document. In addition since January 2017 the challenges which Town Centres face in order to remain healthy and vital have increased. This is reflected locally in the recent closure of the Marks and Spencer store in Newark Town Centre, and the approval of two significant out-of-town designer outlet retail schemes in neighbouring South Kesteven District.
- 4.3 Newark Town Centre as the District's largest Centre is most at threat from these wider market trends, as well as the competition from out-of-town/out-of-centre retailing and higher order Centres elsewhere. The historic nature of Newark Town Centre, whilst offering an exceptional setting, can also act as a constraint to modern retailer formats and requirements. With retailers closely scrutinising the performance of their stores and seeking to rationalise property portfolios there is the possibility that further high profile closures may occur. Accordingly it is important that an appropriate and realistic strategy is developed to support the continued health and vitality of the centre, and the Council is committed to delivering this alongside partners.
- 4.4 In order for this strategy to be successful the Development Plan, where appropriate, needs to be able to support its delivery. In this respect some of the new content in the Amended Core Strategy will be helpful, but it is also crucial that Policy DM11 and town centre designations on the Policies Map do not present obstacles to supporting positive change. The Primary and Secondary Shopping Frontages seek to maintain

retail as the dominant use within key areas of the centre, and so have the potential to create such an obstacle. It is therefore proposed that the consultation document will identify the approach towards their management and extents as an area for detailed review. Stakeholders will also be invited to suggest other areas which they feel would similarly benefit from review.

- 4.5 Presently Policy DM11 includes the requirement that leisure development outside of centres exceeding 2,500 sqm demonstrate their acceptability in terms of the impact on relevant centres. However in order to ensure that this is compatible with the likely need to increase the leisure function of centres this issue will also be identified as an area for review. Finally whether the proposed exclusion of small-scale retail development in rural communities from application of the sequential and impact tests should cross reference the local impact thresholds in CP8 will be highlighted as an issue for consultation.

### **Section 5 - Open Break Review**

- 5.1 Three 'Open Breaks' are currently defined around the Newark Urban Area - at Coddington, Farndon and Winthorpe (Policy NUA/OB/1 in the Allocations & Development Management DPD). Their purpose is to restrict development in order to ensure that the settlements retain their separate identities and characteristics, and to prevent coalescence in locations where there is a pressure for development. They are longstanding designations present, in some form or other, within each successive Statutory Development Plan covering the Newark Area – from the Newark Town Map (amendment to the County Development Plan) in 1964 through to inclusion within the Allocations & Development Management DPD (2013). The extent of the current designations, and associated policy wording, was subject to examination as part of the Allocations & Development Management DPD in December 2012. The Plan, in its modified form, was found sound and so by implication the Inspector was satisfied with the approach. Notwithstanding this recent examination a review is now underway, examining whether the continued use of the designations is justified, and if so what their extents should be and how they should be managed. The results of this review will inform detailed content within the next stage of the review, and so at this stage only broad input over the principle of review will be sought from consultees.

### **Section 6 - Gypsy and Traveller Provision**

- 6.1 Following confirmation that the Amended Core Strategy Inspector had concluded the previous Gypsy and Traveller Accommodation Assessment (GTAA) and resulting pitch requirements to be unsound, a new assessment was commissioned. It is through this process that new pitch requirements will be established and included within the Amended Allocations & Development Management DPD – fulfilling the commitment within Core Policy 4 of the Amended Core Strategy. The assessment has been progressed as efficiently as possible, but despite the progress made the consultation paper will come too soon for proposed pitch requirements to be included. The consultation paper will nonetheless outline the context around the new GTAA and Amended Core Strategy in greater detail.

- 6.2 In order that future pitch requirements can be met there will be the need for gypsy and traveller site allocation to occur through the Amended Allocations & Development Management DPD. Core Policy 4 provides a spatial framework for doing so, detailing that future pitch provision will be located in line with the Spatial Strategy (Spatial Policies 1 and 2), with the focus of efforts being to secure additional provision in and around the Newark Urban Area. Key to shaping the approach to site identification will therefore be the future of Tolney Lane, which represents the main gypsy and traveller community in Newark.
- 6.3 The location of Tolney Lane however results in the site (including the single point of access/egress onto Great North Road) being subject to varying degrees of flood risk – with some areas falling within the functional floodplain. Once climate change allowances are factored in, then the level of flood risk is exacerbated. Therefore to assist with the site allocations process a study is currently underway. The purpose being to understand the technical feasibility of removing the area from flood risk entirely or introducing measures to mitigate the extent of current risk. It is anticipated that the results of the study will be able to be detailed in the consultation paper. Beyond this, given the need to find suitable land a ‘call for sites’ will also be included, whereby landowners can put forward their land for consideration. The final question will invite consultees to highlight any additional issues relating to gypsy and traveller issues, which should be picked up as part of the review.

## **Section 7 - Open Space**

- 7.1 This chapter will set out that the Council has begun a review of its Green Space Strategy. Whilst the District Council does own and manage two country parks, a small number of nature reserves and open space within Council Housing estates most open space is owned and maintained by Parish and Town Councils, sports clubs and local charities. The new Strategy will set out the overall aims for all open space in the District and provide an understanding of what new open space is required. This work commenced with a survey of Town & Parish Councils to understand the current status of open space in each community. This work will inform the production of an audit of the Districts’ open space and the production of updated open space standards which will be used to help inform the type of open space provided as part of new development. This section will ask a number of questions regarding open space and future requirements including Local Green Space Designations.

## Section 8 - Housing & Employment Allocations

8.1 This section will consider the responses to consultation which occurred on the Preferred Approach to settlements and sites and the current status of the allocations for housing and employment in the plan and potential opportunity sites in Newark Urban Area. A more detailed analysis of the comments received will be available on line. Set out below are the summaries of dwelling requirements, completions, commitments, remaining allocations and residual dwellings for each settlement and area of the district where houses have been allocated. The information below confirms that at present we will not need to seek any additional allocations for housing in the major settlements of the District. The paper will include maps for each settlement with site status included, please see [http://www.cartogold.co.uk/newark\\_sherwood/map.htm](http://www.cartogold.co.uk/newark_sherwood/map.htm) for detailed mapping.

### 8.2 Newark Area

Settlement	Overall Requirement of New Dwellings by Area	Total Net Completions 01/04/13 - 31/03/19	Commitments as at 01/04/2019	Dwellings with permission that may not be delivered during the plan period	Residual requirement to be found	Remaining Allocations	Total deliverable from remaining allocations	Approximate Residual Dwelling Numbers to be found 2019 -2033
<b>Newark Urban Area Totals</b>	<b>5284</b>	1025	5043	<b>2027</b>	<b>1243</b>	3619	<b>2355</b>	<b>0</b>
<b>Collingham Totals</b>	<b>176</b>	86	123	<b>0</b>	<b>-33</b>	0	<b>0</b>	<b>0</b>
<b>Sutton on Trent Totals</b>	<b>44</b>	2	64	<b>0</b>	<b>-22</b>	0	<b>0</b>	<b>0</b>
<b>Newark Area Totals</b>	<b>5504</b>	<b>1116</b>	<b>5230</b>	<b>2027</b>	<b>1243</b>	<b>3619</b>	<b>2355</b>	<b>0</b>

## Newark Urban Area Allocations

Allocation Number	Allocation Name	Current Status
NAP 2A	Land South of Newark	Total Capacity 3150 - Outline permission for 2913 dwellings; 2 parcels for 237 dwellings under construction.
NAP 2B	Land East of Newark	Total Capacity 1000 – Allocated in Amended Core Strategy
NAP 2C	Land Around Fernwood	Total Capacity 3200. 1 parcel for 1050 dwellings under construction; Outline consent for 350 dwellings, 1800 dwellings allocated
NUA/Ho/1	Land at the end of Alexander Avenue and Stephen Road	Proposed for de-allocation (originally for 20 dwellings)
NUA/Ho/2	Land South of Quibells Lane	Previously proposed for Gypsy and Traveller use, now proposed to be for residential, number to be determined
NUA/Ho/3	Land on Lincoln Road	Allocated for 24 dwellings
NUA/Ho/4	Yorke Drive Estate and Lincoln Playing Fields	Allocated for 230 dwellings (Outline consent for 190 net increase approved after monitoring period)
NUA/Ho/5	Land North of Beacon Hill Rd and the Northbound A1 Coddington Slip Road	Proposed to be re-designated as an Opportunity Site (Originally for 200 dwellings)
NUA/Ho/6	Land between 55 and 65 Millgate	Allocated for 10 dwellings
NUA/Ho/8	Land on Bowbridge Road	Allocated for 66 dwellings. To be increased to 86 due to care home permission lapsing
NUA/Ho/9	Land on Bowbridge Road (Newark Storage)	Allocated for 150 dwellings
NUA/Ho/10	Land North of Lowfield Lane	Allocated for 120. More land has become available, allocate for 170.
NUA/MU/3	NSK factory, Northern Road	Allocated for 150 dwellings.
NUA/MU/4	Land at Bowbridge Road	Originally Allocated for 115 – 60 self-contained Extra Care Units complete. 55 Dwellings allocated

### Collingham Allocation

Allocation Number	Allocation Name	Current Status
Co/MU/1	Land in between Swinderby Road and Station Road	Total Capacity 140 – 2 parcels for 75 dwellings under construction, 60 extra care units with full permission and 5 units remain allocated

### Sutton on Trent Allocations

Allocation Number	Allocation Name	Current Status
ST/MU/1	Land in between Swinderby Road and Station Road	Total Capacity 50 – Site under construction

### 8.3 Southwell Area

Settlement	Overall Requirement of New Dwellings by Area	Total Net Completions 01/04/13 - 31/03/19	Commitments as at 01/04/2019	Dwellings with permission that may not be delivered during the plan period	Residual requirement to be found	Remaining Allocations	Total deliverable from remaining allocations	Approximate Residual Dwelling Numbers to be found 2019 -2033
<b>Southwell Totals</b>	<b>264</b>	118	148	<b>0</b>	<b>-2</b>	111	<b>111</b>	<b>0</b>
<b>Farnsfield Totals</b>	<b>211</b>	180	57	<b>0</b>	<b>-26</b>	0	<b>0</b>	<b>0</b>
<b>Totals for Southwell Area</b>	<b>475</b>	<b>298</b>	<b>205</b>	<b>0</b>	<b>-28</b>	<b>111</b>	<b>111</b>	<b>0</b>

### Southwell Allocations

Allocation Number	Allocation Name	Current Status
So/Ho/1	Land East of Allenby Road	Total Capacity 67: Site under construction
So/Ho/2	Land South of Halloughton Road	Total Capacity 38: Full permission
So/Ho/3	Land at Nottingham Road	Total Capacity 33: Site Complete
So/Ho/4	Land East of Kirklington Road	Allocated for 45
So/Ho/5	Land off Lower Kirklington Road	Outline consent for 12, residual 48 dwellings allocated
So/Ho/6	Land at The Burgage (Rainbows)	Total Capacity 25 – Site Complete
So/Ho/7	Southwell Depot	Allocated for 15. To be increased to 18 due to removal of Bypass protection line
So/MU/1	Land at the former Minster School	Proposed for De-allocation (originally for 13)

### Farnsfield Allocations

Allocation Number	Allocation Name	Current Status
Fa/Ho/1	Off Mill Dale, Ridgeway Estate	Total Capacity 60: Site under construction
Fa/MU/1	Ash Farm, Cockett Lane	Total 106: Site complete

8.4 Nottingham Fringe Area

Settlement	Overall Requirement of New Dwellings by Area	Total Net Completions 01/04/13 - 31/03/19	Commitments as at 01/04/2019	Dwellings with permission that may not be delivered during the plan period	Residual requirement to be found	Remaining Allocations	Total deliverable from remaining allocations	Approximate Residual Dwelling Numbers to be found 2019 - 2033
Lowdham	9	6	6	0	-3	4	4	0
<b>Totals for Nottingham Fringe</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>0</b>	<b>-3</b>	<b>4</b>	<b>4</b>	<b>0</b>

**Lowdham Allocations**

Allocation Number	Allocation Name	Current Status
Lo/Ho/1	Land adjacent to 28 Epperstone Road	Outline consent for 1; residual 4 dwellings allocated
Lo/Ho/2	Land to the South East of Brookfield, Epperstone Road	Total capacity 5: Site complete

8.5 Sherwood Area

Settlement	Overall Requirement of New Dwellings by Area	Total Net Completions 01/04/13 - 31/03/19	Commitments as at 01/04/2019	Dwellings with permission that may not be delivered during the plan period	Residual requirement to be found	Remaining Allocations	Total deliverable from remaining allocations	Approximate Residual Dwelling Numbers to be found 2019 -2033
<b>Ollerton &amp; Boughton Totals</b>	<b>793</b>	442	578	178	<b>-49</b>	120	<b>120</b>	<b>0</b>
<b>Edwinstowe Totals</b>	<b>660</b>	69	933	0	<b>-342</b>	50	<b>50</b>	<b>0</b>
<b>Bilsthorpe Totals</b>	<b>264</b>	79	261	7	<b>-69</b>	136	<b>136</b>	<b>0</b>
<b>Sherwood Area Totals</b>	<b>1717</b>	<b>590</b>	<b>1772</b>	<b>185</b>	<b>-460</b>	<b>306</b>	<b>306</b>	<b>0</b>

**Ollerton & Boughton Allocations**

Allocation Number	Allocation Name	Current Status
OB/Ho/1	North of Wellow Road	Total Capacity 147: Site under construction
OB/Ho/2	Land adjacent to Hollies Close	Total Capacity 40: Full permission for extra care scheme
OB/Ho/3	Whinney Lane (Land at Ollerton and Bevercotes Miners Welfare)	Total Capacity 88: Site Complete
OB/MU/1	Land at the rear of Petersmiths Drive	Total Capacity 305: Full permission
OB/MU/2	Land between Kirk Drive, Stepnall Heights and Hallam Road	Allocated for 120

### Edwinstowe Allocations

Allocation Number	Allocation Name	Current Status
ShAP 4	Land at Thoresby Colliery	Total Capacity 800: Outline permission granted.
Ed/Ho/1	Land to the East of Rufford Road	Total Capacity 67: Site under construction
Ed/Ho/2	Land to the North of Mansfield Road	Allocated for 50

### Bilsthorpe Allocations

Allocation Number	Allocation Name	Current Status
Bi/Ho/1	Adj Wycar Leys Kirklington Road	Proposed for De-allocation (originally for 20)
Bi/Ho/2	Noble Foods	Allocated for 55; site and capacity to be increased to 136 incorporate adjacent land where residential permission had lapsed
Bi/MU/1	Land to the East of Kirklington Road	Total Capacity 85: Outline consent

8.6 Mansfield Fringe Area

Settlement	Overall Requirement of New Dwellings by Area	Total Net Completions 01/04/13 - 31/03/19	Commitments as at 01/04/2019	Dwellings with permission that may not be delivered during the plan period	Residual requirement to be found	Remaining Allocations	Total deliverable from remaining allocations	Approximate Residual Dwelling Numbers to be found 2019 - 2033
<b>Rainworth Totals</b>	<b>264</b>	200	75	0	<b>-11</b>	100	<b>100</b>	<b>0</b>
<b>Clipstone Totals</b>	<b>660</b>	369	409	0	<b>-118</b>	120	<b>120</b>	<b>0</b>
<b>Blidworth Totals</b>	<b>176</b>	41	17	0	<b>118</b>	155	<b>155</b>	<b>0</b>
<b>Mansfield Fringe Area Totals</b>	<b>1100</b>	<b>610</b>	<b>501</b>	<b>0</b>	<b>-11</b>	<b>375</b>	<b>375</b>	<b>0</b>

**Rainworth Allocations**

Allocation Number	Allocation Name	Current Status
Ra/Ho/1	Land North of Top Street	Total Capacity 52: Full permission
Ra/Ho/2	Land to the East of Warsop Lane	1 parcel for 160 dwellings under construction; residual 100 dwellings allocation
Ra/MU/1	Land at Kirklington Road	Proposed for De-allocation (originally for 6)

**Blidworth Allocations**

Allocation Number	Allocation Name	Current Status
Bl/Ho/1	Land at Dale Lane	Allocated for 55
Bl/Ho/2	Belle Vue Lane	Total Capacity 21: Site Complete
Bl/Ho/3	Land South of New Lane	Allocated for a maximum 100 dwellings
Bl/Ho/4	Land at Dale Lane Allotments	Proposed for De-allocation (originally for 45)

### Clipstone Allocation

Allocation Number	Allocation Name	Current Status
CI/MU/1	Land at the former Clipstone Colliery	Allocated for 120

- 8.7 There are a number of proposed amendments to allocations to reflect changes on the ground and there are a small number of allocations we are proposing to deallocate. There will be questions about this and also a question which asks if any other sites are no longer appropriate.

#### **Employment Requirements & Allocations**

- 8.8 The employment land requirements set out in the Amended Core Strategy are for 83.1 hectares set out below is the overall employment land supply for the District:

	<b>Hectares</b>
Requirement	83.1
Land which has been developed since 2011	38.42
Land which has Planning Permission (as at 31 March 2018)	63.35
Land allocated in Amended Core Strategy	25
Land which continues to be suitable for allocation	47.45
<b>Total Provision</b>	<b>174.22</b>

As with the housing supply position there continues to be a sufficient supply of sites available to meet the Plan requirements.

## **ECONOMIC DEVELOPMENT COMMITTEE**

**19 JUNE 2019**

### **SOCIAL MOBILITY PROGRESS REPORT**

#### **1.0 Purpose of Report**

1.1 To advise Members on the outcome of the activities undertaken in partnership with the Department of Work & Pensions (DWP) and third sector partners in order to support individuals in the 18-24 age range into work, training or further support as appropriate. These activities followed results of the social mobility report of November 2017 which identified Newark & Sherwood as one of the least socially mobile areas in the country.

#### **2.0 Background Information**

2.1 The fourth report from the Social Mobility Commission published in November 2017 highlighted the fact that the East Midlands was the most “left behind” region in terms of social mobility. It uncovered a stark picture of under-investment in young people which meant that Newark & Sherwood was one of the least socially mobile areas in the country. The report identified a “local lottery” where there was little social progress for people from disadvantaged backgrounds and it highlighted poor educational performance as a key factor in constraining social mobility. Newark & Sherwood was suffering from a historic dependence on declining traditional industries leaving a legacy of low skills and low aspirations and poor educational performance over decades. The youth social mobility indicator reflected the transition from school to work with NSDC ranked the worst ‘coldspot’ for this indicator.

2.2 The Social Mobility Index (SMI) explores how geographical location can affect social mobility for individuals growing up and choosing to live in different areas. The index combines a range of indicators into one figure and uses this to provide a ranking between different areas. It seeks to answer the question: ‘What are the differences between different local areas in the chances that a child from a disadvantaged socioeconomic background has of doing well as an adult?’ The index measures social mobility indicators in each major life stage from early years through to working lives. It examines what happens in the early years where significant gaps open up between children from disadvantaged backgrounds and their more fortunate peers. In total, there are 16 key performance indicators (KPIs) to assess which parts of the country have the best social mobility outcomes and which have the worst.

2.3 The work undertaken by Newark & Sherwood District Council (NSDC), DWP and partners was supported financially from a £60k budget received in May 2018 following a request to the Economic Development Committee at the March 2018 meeting. The initial proposal focused solely on the 18- 24 age range however the social mobility budget was flexible enough for issues identified in other age brackets to be addressed with appropriate projects being undertaken.

2.4 The aim of the work was to support those residents in the district on their journey to employment and provide school age children with opportunities to explore career opportunities available to them.

### **3.0 Proposals**

- 3.1 A number of actions took place from May 2018 to begin to address and support projects for those currently in the local primary and secondary schools and in the 18 to 24 age group. This has involved working with partners in both the public and private sector, including the DWP and Employment Agencies, training providers and charity organisations.

#### **Support for 18-24 age group registered as unemployed**

- 3.2 An intensive support package for the 18-24 age group registered as unemployed within Newark and Sherwood would take time to deliver significant results. All those who were currently looking for work received a one to one interview with a Recruitment Agency who works with large employers in the area and has staff vacancies. This secured employment for 10 of the people identified in this group within Sherwood. From the 76 young people identified in Newark at the outset of the programme, 10.53% who attended the one to one interviews were able to secure employment through the Agency directly. 18.42% went on to do other training, receiving alternative support from their work coaches within the DWP. 15.79% migrated to Universal Credit and undertook training through the Youth Obligation training programme. The remaining 42 (55.26%) have all found employment by working with their coaches and alternate training providers. All the young people presented significant challenges and had been attending the Job Centre for some time. Mandy Aspland the Newark Job Centre Leader quoted the following “ *Each outcome was a massive achievement for the individual and the work that had been done with them and it was through the initiative shown by Newark and Sherwood District Council that has made a major difference for the people within our area.*”

#### **Trackwork Rail Engineering Training**

- 3.3 Trackwork engineering is a Network Rail accredited course delivered across the UK. The training programme ran 3 courses primarily for 18-24 year old unemployed within Newark. The first course ran at the Doncaster site due to a delay in the site at Newark becoming available. Transport was provided by Newark and Sherwood enabling the first group of 12 to start their course in June 2018. Of the original 12, 50% of these candidates went on to secure full time employment. The 7 week long courses continued to run from July 2018 to the end of November. 15 individuals were referred to the 2<sup>nd</sup> course, 80% attended and 73.33% completed this fully and went into employment within the rail industry. Of the 12 referred to the 3<sup>rd</sup> course 25% withdrew for health reasons, the other 75% were successful in gaining employment. The DWP reported that they had received messages and feedback from the trainers commenting on those who had undertaken the training. One of the comments received stated “*they were the best blue hats (trainees) we have ever had*”  
Status –Complete

#### **Cognitive Behaviour Training**

- 3.4 Funding was provided to pay for a trainer from the Direct Help and Advice Team (DHA) and the venue where the course would be delivered. This was part of the intensive work highlighted by the DWP work coaches for those 18-24 unemployed young people with whom they were working. Of the 20 referrals in total across the 2 training sessions which ran in July 2018 and March 2019 all but 3 completed. Feedback from the attendees was very positive stating “*They felt that it was different from any other training they had*

*attended, made a difference and was very helpful.”* The trainer’s feedback to the DWP included that she was able *“to address certain barriers around confidence and saw them develop throughout the course”*. Status – Complete

### **Life Skills Education Charity programme for primary schools in Newark**

- 3.5 Newark & Sherwood District Council aimed to partner with relevant agencies in order to facilitate upskilling 16-24 year old residents as skill levels are lower and unemployment higher for people in this age range in the district. Careers and employability needs to be introduced earlier in the curriculum in order to raise the children’s aspirations to attain a higher skills level. The Life Skills Education Charity delivered the (Drugs Abuse Resistance Education) DARE programme to years 5 and 6 within primary schools in Newark. Dedicated DARE officers were funded through the social mobility budget in order to deliver a consistent message around decision making, communication skills, risk assessment and consequences of their behaviour. The schools who accepted the funded DARE sessions were able to access a one hour “Introduction to the World of Work” delivered by 2 members for the economic growth team at times and dates compatible to the school timetable. A total of 309 year 5 and 6 pupils from 6 primary schools have participated in the interactive “world of work” sessions which have proved popular with the children and staff alike. Status - Complete

### **Funding for The Dukeries Careers Lead course**

- 3.6 The Government’s new careers strategy published in December 2017 places the Gatsby benchmark at the heart of the careers provision in schools and colleges; formalising the expectation that all schools and colleges should have a named Careers Lead in place by September 2018. The Careers Lead would offer a stable careers programme, addressing the needs of each student including personal guidance, not only linking the curriculum to careers but managing encounters with further and higher education. The Dukeries Academy in Ollerton employed a named Careers Lead with a Level 5 qualification. In order to continue to employ this individual who had not only built good relationships with the students but had the knowledge and expertise to deliver the required support a QCF LEVEL 6 Diploma in Career Guidance and Development was needed. This is highest level vocational qualification within Careers and Advice Sector that provides valuable opportunities for individuals to develop their skills and knowledge in the workplace to reach a professional standing within their field. The cost of financing this for the school was proving prohibitive and the likelihood of losing this individual was a possibility. Funding therefore from the social mobility budget was allocated in order to pay for the course which enabled the school to continue to employ the careers lead and not lose a valuable asset. Michelle Hackett, the Senior Careers Lead quoted the following *“I feel the support from Newark and Sherwood District Council is best practice, the funding received has made the biggest difference to the students”* Status - Complete

### **Newark and Nottinghamshire Agricultural Society (NNAS) Schools Project**

- 3.7 The NNAS schools project funded by the social mobility budget was set up to enable the Education Project already in place to provide much bigger and better practical farming challenges and experiences to the students attending the schools within the district. The project offered opportunities and experiences outside of the classroom for the young people, especially those from disadvantaged backgrounds. The funds made a significant

difference to the variety and the amount of sessions delivered over the academic year 2018 -2019. The career in farming presentation was delivered to Newark Academy, Magnus Academy, Dukeries Academy and Toot Hill, Bingham. Newark Academy participated in the Schools Harvest Scarecrow competition at the Vintage Tractor and Heritage Show in November 2018; Toot Hill School were able to visit Grange Farm in Hawton and Riverlands Farm with transport funded by NSDC in June 2019. The Careers in Farming presentation has been provided to the schools who have engaged with the project for future use. Status- Ongoing as part of the High Level Work Plan Objective 1: Schools and Businesses

#### **NNAS and DWP**

- 3.8 Two farming presentations were held in January and February 2019 to 7, 18-24 unemployed young people. 5 of these expressed an interest in finding out more with a view to future work experience within farming. The presentations would continue to be delivered on a fortnightly basis until the end of July 2019. The interest shown in the early stages is proving very encouraging not only for the farming community but offering varied employment opportunities for the young people. Status- Complete

#### **Sherwood Forest Trust Environmental Youth Project**

- 3.9 The project aimed to develop a woodland/environmental management project within NSDC targeting specifically the 18-24 age groups. The objectives were to create opportunities for young people to undertake activities enabling them to improve their knowledge, experience and skills within the environmental and land based sector. The nationally accredited training certificate in Practical Conservation skills would undertake work, in association with the Forestry Commission and other local organisations, primarily on Ollerton Pit Woods/Little Ollerton, surrounding the energy village. Practical woodland management work associated with these sites would be major part of the course. Participants would have the opportunity to learn about navigation/map reading whilst exploring the beautiful greenspaces in the area. A number of challenges meant the project began in earnest on 6 March 2019. The programme will run for 3 days per week for 6 weeks @ 6 hours per day per participant with an induction element for each trainee before committing to the training programme. 3 young people have been referred to the project as a result of attending the Ollerton Outreach Service and the collaborative work in place between the DWP in attendance and the Building Better Opportunities project. Status - Complete

#### **Wheels to Work – Rural Community Action Nottinghamshire (RCAN) scheme**

- 3.10 The scheme supports jobseekers to overcome transport barriers in order to gain and maintain employment and or training by offering affordable moped loan and ongoing support to the client as needed. The fund NSDC committed towards the RCAN Wheels to Work scheme concentrated on the extension of the project's coverage in the Newark and Sherwood area for young people aged 18-24. Matching the funding from the social mobility budget against existing funding would allow for at least 2 mopeds be committed to allow for 2 to 4 participants to access a subsidised moped loan, enabling access to work or training. The primary focus was to support clients farthest away from the labour market specifically due to location. A number of approaches were made towards the end of December, including a couple of referrals from BBO (Building Better Opportunities). The charity has since been successful in winning a lottery bid enabling the service to continue the provision. The match funding received from NSDC plugged the gap in the meantime with positive outcomes. Status - Complete

### **Fork Lift Truck (FLT) training**

- 3.11 NSDC has made a contribution to assist with the cost of FLT training/upskilling for staff from businesses within the Newark and Sherwood district. Staff from Ambitions Personnel had the capacity to contact and meet with 7 new businesses and work with 5 already known to the economic growth team. As a result a total of 42 individuals attended refresher courses in FLT and 29 individuals attended as new employees, undertaking apprenticeships or were upskilled within the business. Carol Beacham from Caledonian Modular was delighted with the assistance quoting the following: *“The fork lift truck training funding assisted us greatly, we were able to get three employees fully trained which in turn assisted us with our production and stores development plans and our overall growth plans. We are implemented new systems within stores and on the shop floor which required additional fork lift support being required”* Martin Keil, the depot manager from Agrovista Newark showed his appreciation with the following *“ I would like to thank Newark and Sherwood District Council for funding staff to have the Counterbalance Fork Lift Truck training. The training allows a member of staff to unload his lorry on his own when he returns from farm deliveries saving valuable time. In the morning he will be able to load his lorry himself and assist using the Fork Lift with loading other drivers that are not certificated”* Iain Mackay – Partic Motor Spares quoted *““We must say that Ambitions personnel and Newark & Sherwood DC provided a first class response and service, regarding our Forklift training at Brunel Drive. We are extremely grateful for Social mobility funding and how it helps us keep up to date with our Health and Safety directive.”* Status - Complete

### **Developing Employability Skills - project with Deere Apprenticeships- Newark Academy**

- 3.12 The Developing Employability Skills project funded by NSDC (Social Mobility Budget) was set up to provide the Year 10 students at Newark Academy the opportunity to understand what skills their future employers would require. Their education and experience may make them eligible to apply for a job, but to be successful in most roles; they will need skills that they are likely to develop over time. Some will be specific to the job, but the vast majority will be so-called ‘soft skills’ that can be used in any job or employment sectors. These soft skills are ‘employability skills’: they are what makes the young people employable. The sessions will run over a 2 week period in July for their Year 10 students, with a total of 20 students in 2 groups of 10 attending. Staff at Newark Academy and Deere Apprenticeships worked together to determine the most appropriate units and method of delivery. Each student will undertake 3 units. The first is a self-assessment unit to be used as a tool by each student to determine their strengths and areas where they may need to improve. Applying for a job and Preparation for an Interview will follow. Equipping the students now with employability skills will prepare them to make the transition from education to work, exploring all aspects of the selection and recruitment process. Enabling them to have the tools necessary to enter the world of work or move onto higher education, whichever is appropriate to them and not become one of the unemployed of the future. Status - Complete
- 3.13 Work continues with local employers to encourage the take up of Apprenticeships and discuss opportunities for entry level employment as well as higher level roles.

## **Next Steps**

- 3.14 The impact of increasing social mobility creates the opportunity for talent across the social spectrum to be recognised and helps to boost local productivity. As set out in Agenda Item 6 on the review of the Economic Development Strategy it will be important to consider how the team can continue to address this particular issue in future work and will be considered at the proposed member workshop.

## **4.0 Equalities Implications**

- 4.1 The report clearly demonstrates the interventions of the District Council have had a positive impact on disadvantaged groups within the district.

## **5.0 Financial Implications**

- 5.1 There are no potential budget implications within this report.

## **6.0 Community Plan – Alignment to Objectives**

- 6.1 Objective 8 of the Community Plan states that the Council will “reduce the levels of deprivation in target area and remove barriers to social mobility across the district.” In particular key activity 8.4 require that we “Work with partners to tackle social mobility by creating strategic cross-sector connections to improve aspirations and youth engagement”

## **7.0 RECOMMENDATIONS that:**

- a) the contents of the report be noted; and
- b) future consideration of further activities to remove barriers to social mobility are considered as part of the review of the Council’s Economic Development Strategy.

## **Reason for Recommendations**

**To ensure that increasing social mobility continues to be addressed as part of the Council’s Economic Development Strategy.**

## **Background Papers**

Nil

For further information please contact Veronica Dennant on Ext 5260

**Matt Lamb**  
**Director - Growth & Regeneration**

## ECONOMIC DEVELOPMENT COMMITTEE

19 JUNE 2019

### ECONOMIC DEVELOPMENT STRATEGY

#### **1.0 Purpose of Report**

1.1 To update Committee on the progress of delivering on the Economic Growth Strategy and propose a review of the strategy to reflect the formation of the Growth & Regeneration Directorate and new priorities of Government and the District Council.

#### **2.0 Background Information**

2.1 The current Newark & Sherwood Economic Development Strategy was approved by Economic Development Committee on 22 November 2017 alongside a detailed work programme which was developed following a workshop session with the committee in September 2017. The current strategy is attached at **Appendix A** and a copy of the detailed work programme showing the current status of projects is attached at **Appendix B**.

2.2 As part of the re-organisation of the Council the business engagement and skills responsibilities of former the Economic Growth Business Unit were absorbed in terms of into the Planning Policy Business Unit. The town centres responsibilities will now be led by the newly created Town Centres Business Unit.

#### **3.0 Context for Strategy Review**

3.1 Since the Strategy was produced a number of new strategies and priorities have emerged which will need to be reflected within an updated Economic Development Strategy. This section of the report highlights a number of these for the Committee.

#### **UK Industrial Strategy/Local Industrial Strategy**

3.2 In November 2017 the UK Government published an industrial strategy entitled “Industrial Strategy: building a Britain fit for the future.” Its aim is to “create an economy that boosts productivity and earning power throughout the United Kingdom”. This sets out five foundations for productivity and four grand challenges for the UK’s future. These are:

<b>Five Foundations of productivity for a transformed economy:</b>	
<b>Ideas</b>	The world’s most innovative economy
<b>People</b>	Good jobs and greater earning power for all
<b>Infrastructure</b>	A major upgrade to the UK’s infrastructure
<b>Business Environment</b>	The best place to start and grow a business
<b>Places</b>	Prosperous communities across the UK
<b>Grand Challenges to put the UK at the forefront of the industries of the future:</b>	
<b>Artificial Intelligence &amp; Data Economy</b>	We will put the UK at the forefront of the artificial intelligence and data revolution
<b>Future of Mobility</b>	We will become a world leader in the way people, goods and services move

<b>Clean Growth</b>	We will maximise the advantages for UK industry from the global shift to clean growth
<b>Ageing Society</b>	We will harness the power of innovation to help meet the needs of an ageing society

3.3 The Strategy sets out how the government aims to improve the country’s productivity and help meet the ‘grand challenges’ we face. This approach includes working with Local Enterprise Partnerships (LEP) to produce Local Industrial Strategies which will be developed locally and agreed with the government. These strategies will help identify priorities to improve skills, increase innovation and enhance infrastructure and business growth in the LEP area. This will guide the use of local funding streams and any spending from national schemes. Local Industrial Strategies will be long-term, based on clear evidence and aligned to the national Industrial Strategy. They will identify local strengths and challenges, future opportunities and the action needed to boost productivity, earning power and competitiveness. It should be noted that upon adoption they become government policy.

3.4 Our LEP, D2N2 (covering Derby, Derbyshire, Nottingham, Nottinghamshire), has begun its work on such a strategy and will be consulting on a draft this summer before submitting a strategy for consideration with the Government. It is aimed that the Strategy will be finalised and agreed with the Government by March 2020. It will be important in updating our Strategy to identify how we can help deliver the national and local industrial strategies. This is particularly important as we will need to demonstrate alignment with them when pursuing funding bids with the government.

**D2N2 Strategic Economic Plan**

3.5 As well as the production of an Industrial Strategy, the LEP has updated its Strategic Economic Plan (SEP). Vision 2030 sets out how the LEP will work with its partners so that by 2030 “D2N2 will have a transformed high-value economy; which is prosperous, healthy and inclusive, and one of the most productive in Europe.” It establishes a framework for identifying what future investment priorities should be and which will have the greatest positive impact; and outlines eight key actions that direct the LEP, in the short term, towards their vision. The eight key actions are:

- build a stronger LEP with an effective Local Industrial Strategy;
- refocus our D2N2 Growth Hub and business support to help firms improve their productivity;
- develop our knowledge and innovation strengths;
- inspire the careers and skills choices of our current and future workforce;
- help people into work;
- help our workforce to adapt to rapid change, support businesses to gain the skills needed to drive productivity in a modern economy;
- invest with partners to maximise the benefit of HS2 and seek investment to deliver the infrastructure necessary for world class transport and digital connectivity; and
- unlocking high quality homes and employment sites.

As with the Local Industrial Strategy it will be important to ensure that our strategy reflects the aims and actions of the SEP.

## **Social Mobility**

- 3.6 As outlined in Agenda Item 7 the fourth report from the Social Mobility Commission published in November 2017 highlighted the fact that the East Midlands was the most “left behind” region in terms of social mobility. It uncovered a stark picture of under-investment in young people which meant that Newark & Sherwood was one of the least socially mobile areas in the country. The report identified a “local lottery” where there was little social progress for people from disadvantaged backgrounds and it highlighted poor educational performance as a key factor in constraining social mobility. Newark & Sherwood was suffering from a historic dependence on declining traditional industries leaving a legacy of low skills and low aspirations and poor educational performance over decades. The youth social mobility indicator reflected the transition from school to work with NSDC ranked the worst ‘coldspot’ for this indicator.
- 3.7 In response to this report the District Council, DWP and partners undertook a series of activities to try to assist those residents in the district on their journey to employment and provide school age children with opportunities to explore career opportunities available to them.
- 3.8 The recently adopted Community Plan includes Objective 8 which states that the Council will “Reduce the levels of deprivation in target area and remove barriers to social mobility across the district.” In particular key activity 8.4 require that we “Work with partners to tackle social mobility by creating strategic cross-sector connections to improve aspirations and youth engagement.”
- 3.9 The Social Mobility Commission has published a new report in 2019 which highlight a continuing concern with this issue; however it has not published the detailed work that identified Newark & Sherwood previously. Nevertheless in preparing a new strategy addressing the issue of social mobility will continue to be vital.

## **4.0 Proposals**

- 4.1 It is proposed that a workshop is held with the Committee to consider in detail the contents of a new Economic Development Strategy, including an updated work programme.

## **5.0 Equalities Implications**

- 5.1 In developing an new Economic Development Strategy equalities issues will be considered through an Equalities Impact Assessment.

## **6.0 Financial Implications**

- 6.1 The Economic Development Strategy is delivered by the Planning Policy & Economic Growth Business Unit within its existing budget. During 2018/19 additional resource of £60,000 was invested in Social Mobility work as set out in Agenda Item 7.

## **7.0 Community Plan – Alignment to Objectives**

7.1 As noted in Section 3 the publication of the Community Plan sets out a number of objectives and actions which any update of the Strategy will need to align to.

## **8.0 Comments of Director**

8.1 Much work has been undertaken since the November 2017 Strategy was adopted and the Council's Economic Growth staff working with partners have achieved many positive outcomes. The report highlights a number of important emerging policies from the government and the LEP which we need to consider in the review of the Economic Development Strategy. A new strategy, informed by Member workshops will provide a sound and deliverable strategy for the future.

## **9.0 RECOMMENDATIONS that Members:**

- a) note progress on meeting the detailed work programme of the current Economic Development Strategy;**
- b) support the review of the Economic Development Strategy; and**
- c) support a Member workshop being arranged to consider in detail the areas that the updated strategy should cover.**

### Reason for Recommendations

To allow the Committee to conduct a review of the Economic Development Strategy.

### Background Papers

Nil

For further information please contact Matthew Norton on Ext 5852 or Veronica Dennant on Ext 5260.

**Matt Lamb**  
**Director - Growth & Regeneration**



## **Economic Development Strategy Summary**

**November 2017**

### **Executive Summary**

Our revised economic development strategy continues to be based on our key priorities which are:

- Inward Investment
- Business Growth
- Employability and Skills
- Infrastructure and
- Key Sectors

Our more detailed work plan outlines key activities in order to deliver our strategy.

Our Vision for our district:

### **Building a Shared Prosperity**

The main objectives identified in the strategy are:

- ❖ **Objective 1 : Schools and Businesses**
- ❖ **Objective 2 : Up skilling for 16-24 year age group residents**
- ❖ **Objective 3 : Support for businesses**
- ❖ **Objective 4 : Key Account Management and access to support**
- ❖ **Objective 5 : Developing Business Productivity**
- ❖ **Objective 6 : Supporting Industry Clusters**
- ❖ **Objective 7 : Supply Chain opportunities**
- ❖ **Objective 8 : Workshop space for SME businesses**
- ❖ **Objective 9 : Retail sector and Town Centres**
- ❖ **Objective 10 : Encouraging Inward Investment**
- ❖ **Objective 11 : Promoting the District**
- ❖ **Objective 12 : Improving outcomes for business customers of Newark and Sherwood District Council**



## **Economic Development Strategy**

### **2.0 Background Information**

2.1 Following the agreement of the Economic Development Committee it was agreed that a review of the strategy take place. A workshop was held with Members on 13 September 2017 to discuss the Economic Development Strategy moving forwards.

### **3.0 Strategic Summary of our strategy**

3.1 As with any local Economic Development Strategy, it is crucial to ensure understanding of the current situation and that actions are planned and delivered in partnership with other organisations. The vision is agreed and so are the key priorities. Projects planned throughout the financial year relevant to the objectives are detailed in this report and provide a context for robust review of the strategy during the year ahead. Further detailed plans to achieve our objectives will be developed throughout the years ahead.

#### **❖ Objective 1 : - Schools and Businesses**

To encourage the Newark and Sherwood Secondary Schools to partner with Newark and Sherwood District Council in order to improve the links with business and develop a clearer understanding of how the Council can assist the schools in raising both educational attainment levels, interpersonal skills and career aspirations. To also further develop further links with Primary Schools in the district, particularly focusing on Years 5 & 6 in terms of business related projects. An opportunity to meet with senior members and officers may be an appropriate starting point for developing this approach.

#### **❖ Objective 2 : - Up Skilling for 16-24 year age group residents**

To develop partnerships with relevant agencies in order to facilitate upskilling 16-24 Years Residents as skill levels are lower and unemployment is higher within for people in this age range. To also partner to deliver any programmes that offer opportunities to help people gain additional skills and qualifications in this age range. This will assist in attracting new businesses to the district and to enhancing the resilience of the district in times of economic uncertainty.

#### **❖ Objective 3 : - Support for businesses**

To commission research to investigate aspects such as productivity rates in the district, the current situation regarding small and medium size (SME) business survival rates.



Where appropriate to work with partners or commission coaching and mentoring to support businesses in the district.

❖ **Objective 4 : - Key Account Management & access to support**

To continue to deliver a key account management role for larger businesses in the district and where possible provide support and signposting for SME's in the district.

❖ **Objective 5 : - Developing Business Productivity**

Through the Productivity workshop which was held on 2/11/17 to understand how best practice from the larger, successful businesses in the district can be disseminated to small and growing businesses.

❖ **Objective 6 : - Supporting Industry Clusters**

To assess the opportunity to provide workshops for industry specific clusters, facilitated by an expert in order to assist in strengthening businesses in the district. To also encourage mentoring between businesses in order to assist in development and share good practice.

❖ **Objective 7 : - Supply Chain opportunities**

Through key account management activities, to develop an in depth understanding of the supply chain requirements for the larger businesses in the district and in turn assist smaller businesses in providing these requirements.

❖ **Objective 8 : - Workshop space for SME businesses**

Undertake further research to establish the demand for flexible workshop space in Newark and if appropriate partner with other organisations in order to provide workshop space for businesses (probably 3,000 – 5,000 sq ft). From current knowledge this space is required and, as there is little speculative build in the current climate, the Council can support business by stimulating demand and providing expansion space for fledging businesses.

❖ **Objective 9 : - Retail sector and Town Centres**

To partner with relevant organisations to support work to ensure our Town Centres remain vibrant. In particular to consider actions relating to Empty Shops and absentee landlords.



❖ **Objective 10 :- Encouraging Inward Investment**

To ensure the district is represented at property related events at an appropriate level of investment and time. When the outcome of the recent consultation and inquiry relating to Community Infrastructure Levy (CIL) is known, initiate activities with commercial agents within the region and beyond as well as intermediaries in order to promote the land and commercial property opportunities available in the district. This will involve working closely with Business Ambassadors (Business Leaders' Group) and commercial agents to maximise opportunities.

❖ **Objective 11 : - Promoting the District**

A short video of the district was produced 3 years ago and provides a useful opportunity to promote the district and business community. This video is now in need of updating and is about creating a buzz about our district. Existing video of the district will be reviewed and utilised or a new short video commissioned.

❖ **Objective 12 : - Improving outcomes for business customers of Newark and Sherwood District Council**

To implement the model outlined in Appendix Two in order to deliver an improved service across the Council for business customers. This involves increasing collaboration between teams that work directly with business customers. First steps in this process have included an e-newsletter to businesses providing contacts for each of the departments that a business may have contact with.

**To conclude:**

Our vision and objectives provide the cornerstones for our strategy and our more detailed work plan supports our strategy.

For more information, please contact Julie Reader-Sullivan on 01636 655258

### Economic Growth – High Level Work Plan

Objective	Deliverables	Dates	Status
<p><b>Objective 1: Schools and Businesses</b></p> <p>To encourage the Newark and Sherwood Secondary Schools to partner with Newark &amp; Sherwood District Council in order to improve the links with business and develop a clearer understanding of how the Council can assist the schools in raising both educational attainment levels, interpersonal skills and careers aspirations. Newark and Sherwood School award offered to all senior schools to be presented at Award Ceremonies.</p> <p>To also develop further links with Primary Schools in the district, particularly focussing on Years 5 &amp; 6 in terms of business related projects. An opportunity to meet with senior members and officers may be an appropriate starting point for developing this approach.</p>	<p>Secondary Schools in the District – to engage with each secondary school and deliver/organise at least one event in each school</p> <p>Primary Schools in the District – to monitor the progress of the Sherwood Forest Education Partnership (SFEP) work that is being supported and report on the outcomes. (covering schools in the Ollerton area)</p> <p>To partner with other agencies working with Primary Schools such as Together for Newark (TfN) to understand progress throughout the district and support where required</p> <p>To organise a meeting with secondary school heads, senior members and officers in order to identify further opportunities to support both business and education</p>	<p>By June 2018</p> <p>Update by March 2018</p> <p>Update by March 2018</p> <p>Breakfast event to be organised and take place in March 2018</p>	<p>Ongoing to include Mock Interview days Yr 10/11 School Careers Fairs</p> <p>Ongoing SFEP meetings held twice a school term</p> <p>On Hold : Last meeting March 2019 Awaiting new dates for subsequent meetings</p> <p>Ongoing through visits made with schools once a term.</p>
<p><b>Objective 2: Up skilling for 16 – 24 year age group residents</b></p> <p>To develop partnerships with relevant agencies in order to facilitate upskilling for 16 -24 Years Residents as skill levels are lower and unemployment is higher within for people in this age range. To also partner to deliver any programmes that offer opportunities to help people gain additional</p>	<p>To identify relevant partner organisations, including 3<sup>rd</sup> sector and organise a workshop to collate current activity, undertake a gap analysis and produce a plan to provide appropriate activity to fill any gaps in provision</p>	<p>Partners identified in November 2018</p> <p>Workshop to take place by February 2018</p>	<p>Completed utilising Social Mobility budget 2018/19</p>

skills and qualifications in this age range. This will assist in attracting new businesses to the district and to enhancing the resilience of the district in times of economic uncertainty.			
<p><b>Objective 3: Support for businesses</b></p> <p>To commission research to investigate aspects such as productivity rates in the district, the current situation regarding small and medium size (SME) business survival rates. Where appropriate to work with partners or commission coaching and mentoring to support businesses in the district.</p>	Research to be commissioned & report produced	Report produced & circulated by April 2018	Completed: September 2018 by Nottingham Business School Report on "A profile of the Economy, Labour Market and Business Structure of Newark and Sherwood"
<p><b>Objective 4: Key Account Management &amp; access to support</b></p> <p>To continue to deliver a key account management role for larger businesses in the district and where possible provide support and signposting for SME's in the district.</p>	Due to the size of the team and volume of work, this is limited to one to one meetings with larger businesses and where possible one to one meetings, telephone calls and emails with smaller businesses	A summary of issues raised during these visits is provided to the Committee as part of update reports and managed by the team	Ongoing
<p><b>Objective 5: Developing Business Productivity</b></p> <p>Through the Productivity workshop which was held on 2/11/17 to understand how best practice from the larger, successful businesses in the district can be disseminated to small and growing businesses.</p>	Outcomes to be defined following the workshop. Prof. Baback Yazdani from Nottingham Trent University will be attending the workshop	Consider how best to take this work forwards following the workshop	Completed
<p><b>Objective 6: Supporting Industry Clusters</b></p> <p>To assess the opportunity to provide workshops for industry specific clusters, facilitated by an expert in order to assist in strengthening businesses in the district. To</p>	Research to be completed as objective 3 and then workshops to be organised	Research completed by April 2018	Workshops ongoing

<p>also encourage mentoring between businesses in order to assist in development and share good practice.</p>		<p>Workshops delivered between September 2018 &amp; March 2019</p>	
<p><b>Objective 7: Supply Chain opportunities</b> Through key account management activities, to develop an in depth understanding of the supply chain requirements for the larger businesses in the district and in turn assist smaller businesses in providing these requirements</p>	<p>Additional activity to be incorporated into key account management visit activities</p>	<p>Outcomes will be provided to Committee via update reports</p>	<p>Dependent on outcomes from key account visits</p>
<p><b>Objective 8: Workshop space for SME businesses</b> Undertake further research to establish the demand for flexible workshop space in Newark and if appropriate partner with other organisations in order to provide workshop space for businesses (probably 3,000 -5,000 sq ft). From current knowledge this space is required and, as there is little speculative build in the current climate, the Council can support business by stimulating demand and providing expansion space for fledgling businesses.</p>	<p>Research to support development  Discuss with new Development Company  Purchase of land  Partnership agreement with developer  Units developed</p>	<p>Research by March 2018</p>	<p>Ongoing  Capital Expenditure for land &amp; development</p>
<p><b>Objective 9: Retail sector and Town Centres</b> To partner with relevant organisations to support work to ensure our Town Centres remain vibrant. In particular to consider actions relating to Empty Shops and absentee landlords. Footfall counters to be trialled in Newark; outcomes of Retail Study to be reviewed; outcomes of Feasibility Studies relating to Newark and the outcomes of the Ollerton &amp; Boughton Neighbourhood Study, amongst other aspects to be considered in</p>	<p>Report to Committee combining evidence and information relating to Town Centres in the district  Report to include a plan for actions moving forwards and will make the connections with the Tourism Strategy</p>	<p>Committee report March 2018</p>	<p>No longer under Economic Development remit</p>

<p>this objective</p>			
<p><b>Objective 10: Encouraging Inward Investment</b>          To ensure the district is represented at property related events at an appropriate level of investment and time. When the outcome of the recent consultation and inquiry relating to Community Infrastructure Levy (CIL) is known, initiate activities with commercial agents within the region and beyond as well as intermediaries in order to promote the land and commercial property opportunities available in the district. This will involve working closely with Business Ambassadors (Business Leaders' Group) and commercial agents to maximise opportunities.</p>	<p>Four small scale events to be organised with commercial agents and intermediaries in order to promote the offer for the District. Actions will include working with local Commercial Agents and Business leaders</p>	<p>Events to take place in           April, June, Sept &amp; Nov</p>	<p>Ongoing</p>
<p><b>Objective 11: Promoting the District</b>          A short video of the district was produced 3 years ago and provides a useful opportunity to promote the district and the business community. This video is now in need of updating and is about creating a buzz about our district. Existing video of the district will be reviewed and utilised or a new short video commissioned</p>	<p>Short promotional video produced to promote doing business in Newark &amp; Sherwood</p>	<p>New video produced and available on websites etc by June 2018</p>	<p>Additional £5k of expenditure To be undertaken</p>
<p><b>Objective 12: Improving outcomes for business customers of Newark &amp; Sherwood District Council</b>          To implement the model outlined in Appendix One in order to deliver an improved service across the Council for business customers. This involves increasing collaboration between teams that work directly with business customers. First steps in this process have included an e-newsletter to businesses</p>	<p>Officer meetings held and plan agreed to develop the Business Customer interface.           Systems and processes reviewed and updated to incorporate collaborative working. Analysis undertaken as to whether a Central CRM system is feasible for all business facing teams to</p>	<p>March 2018                   Sept 2018</p>	<p>Additional expenditure for systems and processes to support collaboration, including possibly a CRM system. Maximum of £20k Working with other local authorities to achieve this.</p>

<p>providing contacts for each of the departments that a business may have contact with</p>	<p>utilise</p> <p>Regular meetings held to progress collaborative working</p> <p>Next e-newsletter produced and sent to businesses</p>	<p>Next meeting in Nov 2017</p> <p>Next newsletter in Dev 2017</p>	
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## ECONOMIC DEVELOPMENT COMMITTEE

19 JUNE 2019

### CONSERVATION AREA REVIEW

#### **1.0 Purpose of Report**

1.1 To update the Committee on the Conservation Team's review of the District's Conservation Areas (CAs) and more generally on our progress to deliver conservation objectives. This includes providing the Committee with information on recent War Memorial designations following the Council's survey in 2018.

#### **2.0 Background Information**

2.1 At the September 2018 Economic Development Committee, the Conservation Team was given authority to proceed with a 3 year plan to review the District's CAs. In addition to a more generalised review of the District's 47 CAs, focus would be on delivering boundary reviews of the existing CAs in Edwinstowe, Newark, Ollerton and Southwell. This review process would be summarised in individual CA Appraisal documents. It was agreed to update the Committee biannually on progress, notwithstanding the need to bring before the Committee recommendations to amend and adopt individual CA boundaries and adopt Appraisals.

2.2 For reference, the power to designate CAs falls under the Planning (Listed Buildings and Conservation Areas) Act 1990 (the 'Act'). Section 69 (1) states: "Every local planning authority— (a) shall from time to time determine which parts of their area are areas of special architectural or historic interest the character or appearance of which it is desirable to preserve or enhance, and (b) shall designate those areas as conservation areas". The first CAs were designated in 1967 under the Civic Amenities Act and there are now over 9,000 CAs in England. They are designated for their special architectural and historic interest.

2.3 The Council also has a legal duty to review existing CAs "from time to time" in accordance with Section 69(2) of the Act. The special interest of areas designated many years ago may now be so eroded by piecemeal change or by single examples of poorly designed development that parts of the area may no longer have special interest. In such cases, boundary revisions will be needed to exclude them or, in exceptional circumstances, reconsideration of the CA designation as a whole. Conversely, the existing boundary may have been drawn too tightly, omitting areas now considered of special interest such as historic rear plots with archaeological potential, later phases of development (such as more recent housing), or parks, cemeteries and historic green spaces. In such cases the existing boundary may need to be extended.

2.4 Since September 2018, we have undertaken the following actions with respect to the CA review:

- We have undertaken consultation with Edwinstowe Parish Council on potential boundary changes, including a well-attended event at Edwinstowe Library and a walk round the potential area with local councillors;

- We have hosted a launch event of the Newark CA review at Newark Town Hall, as well as some targeted workshops with local groups such as the Mill Gate Society;
- We have compiled research and undertaken survey work in Edwinstowe, Ollerton and Newark.

2.5 As part of this process, we are keeping parish councils and local members aware of progress.

2.6 Following the advertisement for sale of land forming Laxton Fields, we have added Laxton CA to our review programme. The CA was originally designated in 1970 and has never been formally reviewed. The existing CA boundary is tightly drawn around the building envelope of the village, and does not include the castle or the surrounding field systems by which Laxton is so readily known. The open field system is of course identified in the Local Plan as a special landscape. We envisage that any potential CA boundary change would reflect this special landscape character. We have written to the Parish Council to offer early engagement opportunities and to explain the potential implications of designation. Details of the sale of Laxton are yet to be released, albeit the Council understands that the Crown is working with a preferred bidder.

2.7 Our priority for the next 6 months includes completion of a draft Appraisal for Edwinstowe with amended boundary proposals (due to be presented to this Committee later in the year). Further progress on Newark’s Appraisal will also take place. Initial consultation events in both Edwinstowe and Newark and these have been helpful in shaping the engagement approach and the issues and options to be promoted in potential boundary changes:

- Edwinstowe Parish Council have asked the Conservation Team to review the station area of the village with a view to extending the existing CA boundary southwards to include the Dukeries Hotel and the old station, as well as historic buildings along parts of Mill Lane and the attractive river corridor;
- We have noted a range of views on reducing or expanding outlying areas of the Newark CA, notably in the North Gate and Mill Gate areas. Key issues include whether the Sconce Park and some of the river corridor is sufficiently included, and whether North Gate should be reduced as far as the Warwick and Richardson building, but perhaps now include areas around George Street/Lovers Lane/Appleton Gate;
- We have identified specific streets/buildings as being consistently positive in feedback from local residents in other areas of Newark, including (but not exclusively): The Avenue (London Rd), Beacon Terrace (back to backs), Crown Street, Lime Grove, Newark College (Friary Road), Sleaford Road (area adj. Wellington Rd), Wellington Road, and Winchelsea (and the old school).

2.8 As agreed at last September’s Committee, a formal 6 week public consultation and public meeting will always be undertaken when any draft Appraisal and any boundary changes are proposed. We will take account of public comments in revising any proposals prior to submitting them for consideration at this Committee. The table below sets out anticipated times scales:

<b>Conservation Area</b>	<b>Survey work</b>	<b>First draft CA Appraisal</b>	<b>6 week public consultation</b>	<b>Final version</b>	<b>Economic Development Committee</b>
Edwinstowe	Complete	Aug 2019	Aug/Sept 2019	Oct 2019	Oct 2019
Newark	On-going	Dec 2019	Jan/Feb 2020	April 2020	Apr 2020

2.9 In addition to the CA reviews I can also offer an update on the War Memorial Survey completed in 2018, as reported to the previous meeting of the Committee. This was a project to review all outdoor memorials within the District, a timely piece of work in light of the centenary of the commemorations. This survey identified a number of unprotected war memorials within the District. I am pleased to report that a number of memorials have been put forward for listing and the survey work we have undertaken has helped inform the Secretary of State's decision in a number of circumstances. New listings continue to be received but at the time of writing Eakring, Edwinstowe & Clipstone and Norwell war memorials have all been listed Grade II. We expect further notifications for Kneesall, Ollerton, Thorney and Thurgarton shortly.

### **3.0 Proposals**

3.1 For the Committee to acknowledge the review work undertaken by the Conservation Team since September 2018, including the addition of Laxton to the list of initial CAs to be reviewed.

3.2 To note the forthcoming draft appraisal and possible boundary changes to Edwinstowe CA, and on-going review work of Newark CA. The proposed reviews are to be added to the Forward Plan for the Committee.

### **4.0 Equalities Implications**

4.1 In carrying out the Council's legal duty under section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990, there are no specific equalities implications for the District Council when designating or reviewing conservation areas. However, in accordance with the duty to publish management proposals within the affected area and the benefit of wide ranging public engagement, appropriate consideration will need to be given to consultation strategies, public meetings and access to documents (also in accordance with public expectations for consultation as set out in the Statement of Community Involvement). As such, before we start the programme of review, the Conservation Team will undertake an equalities initial assessment in accordance with the Council's Equalities Checklist. Consultation reports will also be published alongside each Appraisal setting out how, amongst other things, access and equality has been considered.

### **5.0 Financial Implications (FIN19-20/3128)**

5.1 The Conservation Team does not expect there to be any impact on the budget in this case. A new Conservation Officer joined the team in October 2018, increasing the capacity to undertake CA reviews. In addition, the number of planning applications received by the Council is not likely to change significantly as a result of this work. It is possible that increased reporting of enforcement matters may occur; however, it is considered that current provisions exist within the Planning Team to deal with this.

### **6.0 Comments of Director**

6.1 It is desirable to maintain a continuous programme of CA reviews, noting the general duty within section 69 of the Act to designate new areas and review past designations. There are currently 47 conservation areas in the district of Newark & Sherwood. Newark was the first designation in 1968. The Council currently has 15 CA Appraisals in total, although some of these are now of some age and might only being regarded as background documents (albeit still useful). The last formal review of a CA was Thurgarton in 2008.

## **7.0 RECOMMENDATION**

**That the Committee note the work undertaken by the Conservation Team and the forthcoming draft proposals for amendments to Edwinstowe Conservation Area.**

### **Reason for Recommendation**

**To enable Officers to carry out the Council's legal duties in respect of section 69 of the Planning (Listed Buildings and Conservation Areas) Act 1990.**

### **Background Papers**

Nil

For further information please contact Oliver Scott on Ext 5847.

**Matt Lamb  
Director - Growth & Regeneration**

## **ECONOMIC DEVELOPMENT COMMITTEE**

**19 JUNE 2019**

### **HERITAGE HIGH STREETS FUND**

#### **1.0 Purpose of Report**

1.1 To inform the Committee of the opportunity of the Council to apply for grant and revenue funding from the Heritage High Streets Fund (HHSF), which builds upon and offers complementary funding to authorities looking to address and advocate heritage-led town centre regeneration.

#### **2.0 Proposal**

2.1 At the last meeting of the Economic Development Committee details were provided of the Council's submission to the Future High Streets Fund (FHSF). A decision on this bid is expected in the summer. On 22 May 2019 the Government launched the Heritage High Streets Fund (HHSF).

2.2 The HHSF makes available £62m nationally for not-for-profit organisations (e.g. local authorities, charitable trusts, or other public sector organisations) via an Expression of Interest (Eol) process which seeks to create a High Street Heritage Action Zone (HSHAZ). further details of how to apply can be found [here](#). The deadline for Expressions of Interest is **12 noon on 12 July 2019.**

2.3 The Director - Growth & Regeneration has taken the opportunity to discuss with Historic England the possibility of submitting a bid on behalf of Newark & Sherwood District Council. HE colleagues are generally supportive of a bid for Newark Town Centre, on the basis of vacant historic building, Heritage At Risk (Newark Conservation Area is 'at risk' given a number of vacant and dilapidated Listed Buildings) and the dangers to heritage within the town should the town centres vibrancy and viability significantly decline. Given the timescales involved it has not been possible to provide for the Committee a draft Eol. Delegated approval is therefore sought for the Director - Growth & Regeneration, in consultation with the Chairman, Vice-Chairman and Opposition Spokesperson, to submit an Eol if appropriate.

#### **3.0 RECOMMENDATION**

**That delegated authority be granted to the Director - Growth & Regeneration, including consultation with the Chairman, Vice-Chairman and Opposition Spokesperson, to submit an Expression of Interest to the Heritage High Streets Fund.**

#### **Reason for Recommendation**

To allow the Committee to support the ongoing re-imagination of Newark Town Centre and its rich but 'at risk' heritage offer.

#### **Background Papers**

Nil

For further information please contact Matt Lamb on Ext 5842.

**Matt Lamb**  
**Director - Growth & Regeneration**

## ECONOMIC DEVELOPMENT COMMITTEE

19 JUNE 2019

### RECONSTITUTION OF WORKING PARTIES/TASK & FINISH GROUPS

#### **1.0 Purpose of Report**

1.1 To consider reconvening the Working Parties/Task & Finish Groups established by the Economic Development Committee.

#### **2.0 Background Information**

2.1 It is necessary to reconvene the Working Parties/Task & Finish Group established by the Economic Development Committee that are still operational.

2.2 Details of these group(s) are attached as an **Appendix** to the report.

2.3 If Economic Development determine that the Working Party/Task & Finish Group should be reconvened the membership of the Group will require review.

#### **3.0 RECOMMENDATION**

**That the Committee determine whether to reconvene the Working Party/Task & Finish Group and review the membership of those groups as required.**

#### **Reason for Recommendation**

**To reconvene the appropriate Working Parties/Task & Finish Groups.**

#### **Background Papers**

Nil

For further information please contact Nigel Hill on Ext. 5243.

John Robinson  
Chief Executive

**WORKING PARTIES AND TASK & FINISH GROUPS**

Working Party/Task & Finish Group	Date First Established and last reconvened	Date of Last Meeting/ <i>(Next Scheduled Meeting)</i>	Current Membership	Remit
Local Development Framework Task Group <b>Matthew Norton</b>	10 November 2003 (Cabinet)  20 June 2018 (Econ Dev reconvened)	11 February 2019 <i>(To be arranged)</i>	2 Members of Economic Development Committee; (Cllrs. K. Girling & R.V. Blaney) 1 Member of Policy & Finance Committee; (Cllr. D.J. Lloyd) 3 Members of Planning Committee; (Cllrs. G.P. Handley, D.R. Payne & B. Wells) 2 Members of Homes & Communities Committee (Cllrs. A.C. Brooks & R.B. Laughton)  Note: Ward Members to be invited when items relate to specific areas.	<ul style="list-style-type: none"> <li>• To provide detailed oversight and advise on the process of LDF production; and</li> <li>• To make recommendations to the Economic Development Committee on the Local Development Framework.</li> </ul>

**Forward Plan of Economic Development Committee Decisions from 1 June 2019 to 31 May 2020**

This document records some of the items that will be submitted to the Economic Development Committee over the course of the next twelve months.

These committee meetings are open to the press and public.

Agenda papers for Economic Development Committee meetings are published on the Council's website 5 days before the meeting <http://www.newark-sherwooddc.gov.uk/agendas/>. Any items marked confidential or exempt will not be available for public inspection.

<b>Meeting Date</b>	<b>Subject for Decision and Brief Description</b>	<b>Contact Officer Details</b>
11 September 2019	Affordable Housing SPD	<a href="mailto:matthew.norton@newark-sherwooddc.gov.uk">matthew.norton@newark-sherwooddc.gov.uk</a>
11 September 2019	Newark Lorry Park: Update Following Completion of Extension	<a href="mailto:deborah.johnson@newark-sherwooddc.gov.uk">deborah.johnson@newark-sherwooddc.gov.uk</a>
11 September 2019	Newark Lorry Park Five Year Business Plan	<a href="mailto:ella.brady@newark-sherwooddc.gov.uk">ella.brady@newark-sherwooddc.gov.uk</a>
11 September 2019	Commercials Update	<a href="mailto:deborah.johnson@newark-sherwooddc.gov.uk">deborah.johnson@newark-sherwooddc.gov.uk</a> <a href="mailto:natalie.cook@newark-sherwooddc.gov.uk">natalie.cook@newark-sherwooddc.gov.uk</a>
11 September 2019	Presentation by Welland Procurement – 'local procurement'	<a href="mailto:matt.lamb@newark-sherwooddc.gov.uk">matt.lamb@newark-sherwooddc.gov.uk</a>
Sept/Nov 2019	Update on Digitisation of Archive Material at Resource Centre	<a href="mailto:oliver.scott@newark-sherwooddc.gov.uk">oliver.scott@newark-sherwooddc.gov.uk</a>
To be confirmed	Christmas Car Parking Concessions	<a href="mailto:steven.syddall@newark-sherwooddc.gov.uk">steven.syddall@newark-sherwooddc.gov.uk</a>
To be confirmed	Town Centre Regeneration & Masterplan	To be confirmed
To be confirmed	Review of Industrial Estate	<a href="mailto:steven.syddall@newark-sherwooddc.gov.uk">steven.syddall@newark-sherwooddc.gov.uk</a>
To be confirmed	Ollerton & Boughton FINAL Neighbourhood Study and Next Phase	<a href="mailto:rob.main@newark-sherwooddc.gov.uk">rob.main@newark-sherwooddc.gov.uk</a>